

LET'S JUST SHUT UP!		
	Max.	Min.
Monday, Oct. 17.....	76	60
Tuesday, Oct. 18.....	75	60
Wednesday, Oct. 19.....	75	42

VOL. XXIII—No. 18

Friday, October 21, 1949

Single Copy 10c

## Hotel Men Name Meyer As President

Report on Progress, Tram Story, Election Mark Big Meeting

Arthur Meyer of the Villa Hermosa was elected president of Palm Springs Hotel and Apartment House Owners association at a buffet supper Tuesday night at the Chi Chi attended by owners of some 60 hotels and apartment houses here, their wives, husbands and guests. Meyer has been acting president for the past few months.

Jerry Weber was elected vice president and Ruby Whidden was re-elected secretary and Keith Herbert re-elected treasurer to round out the top officers.

ACCOMPLISHMENTS of the association, organized less than a year ago, were reviewed by Meyer. 15 directors were elected, colored movies of the area to be reached by the Mt. San Jacinto Tramway were shown and the project was described to the large throng by Francis F. Crocker, tramway authority member.

Reports on convention plans were heard, too, by the group. Directors elected Tuesday night met Wednesday to elect the officials and map plans for the season.

CITING EXAMPLES of what the association is doing for both its members and the city at large, Meyer pointed to modification of the sign ordinance, assistance in securing rent de-control in this area, efforts toward elimination of vacancy signs and cooperation with the Chamber of Commerce in securing conventions and servicing reservations. He said the group would take an active interest in city affairs and cooperate with other organizations for the advancement of the community. One of the main objectives of the organization, Meyer said, would be the development of more business in the early fall and late spring.

James Willmas, manager of the Chamber of Commerce convention bureau, told of the importance of conventions to the city and explained how the bureau is working to obtain groups which will mean most to the community and usually meet in the spring or fall. He said that ten conventions are already scheduled for Palm Springs and that several more are in good prospect.

IMPORTANT DISCUSSION of membership dues was held with the following schedule decided by majority vote as being the most equitable method of arriving at a figure of what the members should pay for their membership: one dollar per unit per year up to 35 units plus 50 cents for each unit over 25 with a minimum of five dollars.

A presentation was also made

## This Side Of the Sun

By Phat

Come rain, come shine, Who's gonna know? Predict it fine, And it comes snow.

Not here, you understand... the above reference to snow is purely allegorical. . . . The Lippmans are staying in the hotel until they complete an addition to their cabin there. . . . Seems the pipes are exposed under the house and Bill wants to get 'em covered before winter sets in. . . . It set in ahead of time. . . . It got down to 20 the other night and three inches of snow covered the ground. . . . That was the time—about 2 a. m.—that the wires shorted on the horn in the Lippman automobile. . . . and the man of the house had to fumble around in the gree weather and three inches of snow in bedroom slippers and robe to silence the racket. . . . and not being a swearing man, he didn't even have that to warm him up.

BUT MY TROUBLES were nothing compared to those experienced by Bill Lippman up in Idyllwild the other night. . . . The Lippmans are staying in the hotel until they complete an addition to their cabin there. . . . Seems the pipes are exposed under the house and Bill wants to get 'em covered before winter sets in. . . . It set in ahead of time. . . . It got down to 20 the other night and three inches of snow covered the ground. . . . That was the time—about 2 a. m.—that the wires shorted on the horn in the Lippman automobile. . . . and the man of the house had to fumble around in the gree weather and three inches of snow in bedroom slippers and robe to silence the racket. . . . and not being a swearing man, he didn't even have that to warm him up.

CAME A LETTER last week from a woman protesting the lack of a stop sign at Arenas and

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CONGRATULATIONS—Arthur Meyer, elected president of Palm Springs Hotel and Apartment House Owners association being congratulated by Mrs. Dorothy Freund, member of the organization. (Earle O'Day Photo.)

## Deep Well Ranch Leased by Noted U. S. Hotel Man

Deep Well Guest Ranch, which has been operated by Frank and Melba Bennett since 1932, has been leased for a long term of years to Yoland D. Markson of Boston, Mass., and Beverly Hills. The transaction was confirmed yesterday by the owners, Mr. and Mrs. Bennett and Mr. and Mrs. Philip L. Boyd of Riverside.

The lease was negotiated by Martha James, Palm Springs realtor.

Markson plans extensive improvements on the property. He will add tennis courts and additional guest accommodations and other developments.

His experience in the hotel and resort business includes the Edgewater Beach hotel, Chicago; Mt. Washington hotel in Bretton Woods, N. H., where a recent world conference was held, and the St. Francis hotel in San Francisco.

Deep Well Guest ranch will open under his management in a few weeks.

Mr. and Mrs. Bennett, who have just returned from a world tour, will continue to live in Palm Springs at their home in Valmonte del Sur. They will continue their active life in the Village and partake of its civic affairs as in the past. They will also be busy with the development of the 75 acres around Deep Well ranch not included in the lease.

## Fee Waived for Los Compadres

At request of Los Compadres, a waiver for license was made to city council this week for Foley Advertising and Display, Inc., for street and other types of advertising of Western Week.

Motion was made and seconded to so authorize, but Councilman Tom Kieley forwarded some remarks about the practice with the admonition that "minimum standards" of charitable organizations in the matter of license fee waivers should be set for "benefit performances" in the future. This was agreed upon by the rest of the council present.

Waiver to Foley et al. duly made by council members.

## City Advertisises For New Fire Truck

At the request of City Manager Russell Rink at council meeting last Wednesday, council authorized the advertising for bids for the trade-in of the old 1937 model fire truck on a new one, as advocated by Fire Chief Bill Leonoso.

## Police Seek Young Vandals Who Made Off With Signs

On the heels of the car clouts of the past weekend a new type of devilment was being tracked down by police—sign stealing.

Caretaker Frank Risavy, 853 North Patencio, caretaker for Sam Greenfield, same address, reported the loss of an ornamental steel grille sign from the fence valued at \$15 written in Spanish which, when translated, means "green field or meadow."

"Charles Batchelder of the Wigwam, 204 Lugo road, reported that someone had also taken a

## Mayor to Appear On L. A. Ad Club Program Nov. 1

Arrangements were verified yesterday at the Chamber of Commerce to Publicist Jim Hervey for the appearance at the Advertising Club of Los Angeles of Mayor Charles Farrel, Chamber Manager Bill Dunkerley, Miss Palm Springs Joan Olander, Honorary Mayor Bob Hope and others from the Village as featured personnel at the regular meeting of the club November 1.

Meeting weekly at the Biltmore hotel the club numbers top advertising men of the southern California area at its meetings which usually fill the immense banquet hall at the hotel.

Subject to be discussed by the mayor and chamber manager is "Resort Advertising on a Budget." Meeting is to be presided over by the club's president, Richard C. Russell with the program under the direction of Vice President Haan J. Tyler and Managing Director Roy S. Kellogg.

## City's Future Topic Today For C. of C.

First full membership meeting of the Chamber of Commerce is scheduled for today noon at Chi Chi under the direction of Chamber President Mill Hicks with featured speaker to be Oscar A. Trippett, vice president of the Los Angeles chamber.

Trippett's address will be "Background for a City's Future." Stated as the first of a monthly affair, Manager Bill Dunkerley has procured an impressive list of featured speakers for the coming seasonal months to which all members of the chamber are invited to attend.

Luncheon price is \$1.75 with a season coupon book affair available for \$14 which includes all the sessions at a saving of \$3.25 for the season.

## High School Now Office for Draft

Palm Springs high school is now the official place for registration for selective service, it was announced yesterday by school authorities.

All young men of this area required to register under the selective service act may do so with the secretary at the high school offices between 8-5 daily except Saturday and Sunday.

# Western Week to Set Records

## Urge Praise Not Protests For Workers

Better Relations In Business, Top Topic at Sessions

A break for the employee is the outcome of the seventh annual meeting of the Merchants and Manufacturers association at the Desert Inn during the past week, ended yesterday.

Held at the popular hostelry for the fourth consecutive time, more than 160 delegates were present to participate in the meeting of top industrial executives from the Los Angeles area and to hear nationally-known authorities in their own lines discuss methods of bettering employer-employee relationships. Ewing W. Reilly, partner of McKinsey and company, New York management consultants, suggested that "a pat on the back is worth a dozen kicks in the pants in getting the best efforts out of a worker."

THE 160 DELEGATES represented companies in the Los Angeles area employing in excess of 200,000 employees and, from reactions, of executives gathered, that number of workers in the metropolitan area will benefit by the convention results.

"Simon Legree" foremen and efficiency "experts" hired from the outside to turn a plant upside down, are doomed was the message given by Dr. Alfred J. Marston, president of the Harwood Manufacturing corporation of New York, and Allan H. Mogan, director of work simplification conferences held by 32 picked corporation executives each year at Lake Placid, N. Y.

"Workers have to be recognized as human beings—we've got to practice industrial democracy," Mogan said.

But perhaps the soberest thought on the subject came from Don Belding, executive committee chairman of the American Federation of Labor, who said that Communists are more to be feared than the Russian atom bomb.

Belding said that communists are now spending \$38 million annually on propaganda in the United States and that it is squarely up to the successful operation of the American free enterprise system, to be fostered by labor unions, to counteract this menace.

## Liquor Protests Upheld by Board

Chick-O-Rini, a new place at 644 North Palm Canyon drive, last month put in an application for a liquor license at the above address which was protested two weeks ago by city council. Notice was given at meeting this week that the state board of equalization acknowledged the council's protest and would act accordingly within a short time on the problem.

## Sales Tax Use Law Is Amended

Council this week passed an ordinance amending section 20 of ordinance No. 173 calling for distribution of sales tax receipts. The new law will schedule the city will now be able to use 50 per cent of sales tax receipts for general operation with the other 50 per cent into capital outlay.

Previously it was 25-75, with the smaller amount going into the general operating fund.

## Subdivision Plan Approved By Councilmen

Development of the Spalding Unit No. 1 subdivision No. 2, was given official o.k. by the city council this week as per the Planning commission's recommendation and at the behest of the owner himself, present at the meeting.

Held up several times, the last time being last April of this year due to the state's uncertainty of where the much-discussed highway by-pass around the Village would go, it was decided that the highway work was of such distant outlook that it would be inequitable to hold up subdivision work any longer on such a problematical undertaking. As the state job which may take five or 10 years for development.

In the meantime, the owner said the subdivision had been altered to comply with the by-pass conditions as last set forth and that future work would be done at any time the state became ready to proceed.

## Architects Prepare for Session Here

Editor to Discuss Public Relations at November Convention

"How Editors Reward Architects" will be divulged by Neal Van Sooy, former California Newspaper Publishers association president, to members of the American Institute of Architects attending the California Council of Architects' 22nd annual convention in Palm Springs on November 6, 7, 8 and 9.

"Architects Take Action," theme of the master craftsmen's convocation, will be the subject of an address by American Institute of Architects president, Ralph Walker of Washington, D. C., according to the convention chairman, architect Harry H. Whitley of San Diego.

PUBLIC RELATIONS field action slated to take the convention spotlight, will be keynoted by Neal Van Sooy, national president of Sigma Delta Chi, the honorary journalistic society; president of the California Newspaper Boys' Foundation; and publisher of the San Francisco Chronicle. Formerly a professor of journalism at Stanford university, he has also been publisher of the Azusa Herald and the Redwood City Tribune.

Other prominent speakers will include American Institute of Architects first vice president Glenn Stanton of Portland, Ore., on "At the Architectural Rubicon;" San Francisco trade paper publisher Thomas Holden discussing "State of the Nation;" and the director of the California School of Art, Leslie Thomas, reporting on "Hollywood Discovers Architecture."

How architects may render maximum service to their communities by gearing themselves for swift action in designing urgently needed public housing and schools when pending state and federal legislation for these emergency measures are passed will be discussed by experts in open seminars.

TOURS OF MODERN Palm Springs desert homes conducted by their designers, hay rides, tennis, golf, square dances, horseback rides, archery, hiking, croquet, bicycling, and a long standing San Francisco vs. Los Angeles softball feud are on the lighter side of the architects' agenda.

On the coordinating committee for the convention are Albert Frey, John Clark, Barry Frost, Bob Chambers, Harry Williams, Stewart Williams and Roger Williams of Palm Springs.

Harry Williams is also chairman of the reservation and transportation committee.

## Three Williams Oked by Council

Architects Williams, Williams and Williams were given official council approval this week for the conversion of the old roller rink at The Field to a new clubhouse, to be in modern design for facilities of field events. The architectural firm was retained on the basis of eight per cent of gross cost for their plans and specifications necessary.

## Bare Quorum for Council Meeting

City council this week was marked by only a bare quorum with only four of the seven members present. Absent were Gordon Feekings, Bill Veith and Wally Waring, the latter still away on one-month duties, due to return for official duties, due to return for next meeting, November 2.

## Persistent Policeman Gets His Man, Also Auto Damages

There is a moral to this story which you will have to figure out for yourself.

Tuesday night Police Officer Jim Clarkson parked his car on North Palm Canyon drive. Later on, returning to his parked vehicle, he found it to have been badly sideswiped (about \$200 worth) by another vehicle, later among the missing at time of his discovery.

Noticing a chrome fender guard on the guard he recovered it in the hope he might be able to replace it on his car. An investigation, however, disclosed that the chrome guard was not from his car but from the offending hit-runner, and was said by the garageman to have come

## HORSEMEN'S SESSION ASSURED FOR VILLAGE

Annual convention of the California Horsemen's association in Palm Springs next year was assured at this year's gathering at Sacramento through the Village's two delegates, Phil Delano and Frank Bogert, who returned home last weekend from the week's meeting.

Scheduled for the second week of October next year, Delano said there will probably be between 1500-2000 horses entered for competition, if the past few years' meetings are any indices, plus at least the same number of owners plus several thousands of spectators for the popular event.

Competition for the convention site was given Palm Springs by Fresno and San Diego, Delano said, but the fact that Palm Springs backed Sacramento last year, caused that city (with the most delegates at the convention) to back the Village plans and everything is now all set for the first horse show in the setup at The Field now under construction.

## NATION'S TOP DENTAL EXPERTS TO TALK HERE

Complete program for the

Sixth annual Dental Medicine Seminar in Palm Springs next week, Sunday to Friday, has been announced by Hermann Becks, M.D., D.D.S., of San Francisco, seminar president. The Desert Inn will again be headquarters for the seminar.

A panel of seven leading medical men will make up the faculty of the seminar, which is devoted to improving understanding of the fields bordering dentistry and medicine.

Morning and evening meetings are scheduled Monday through Wednesday. Afternoons between luncheon and dinner will be left open for recreation.

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open for recreation.

FINAL SEMINAR session on Thursday will be a panel discussion by six of the guest speakers on "Application of subjects to dental medicine."

Sunday will be devoted to registration, a reception and introduction of lecturers.

Dr. Becks announced the seminar meals will follow the previous "Nutrition in Action" plan. Menus have been planned with high protein, mineral and vitamin content to give a practical demonstration of enjoyable meals scientifically rated for

See DENTISTS, Page 5

## Auto Mishap Injures Man, Starts Flood

An accident yesterday morning, first reported at 2:27 a.m., caused some excitement on South Palm Canyon drive as a car, driven by Frank Thomas Upton, going south on the highway, went off the road, careened across the road, caromed off a stop sign, a highway sign, sheared a fire hydrant, rolled over twice and came to a stop on all four wheels 51 feet away from the hydrant in the driveway of the Union station.

Water, estimated to be running at the rate of 3000 gallons per minute, began pouring out upon the street at removal of the hydrant and officers had a hard time estimating the details of skid marks and other data necessary on an accident report due to the small flood developing in the immediate area.

Upton was taken to the hospital where he will be confined for a few more days with an injured back, bruises and lacerations.

## Sports Area Plan Unopposed

Approval of a sports area on the lot directly south of Del Tahquitz hotel between Palm Canyon drive and Indian avenue to Steve Ross was given by city council this week by no action on the planning commission's recommendation.

According to Ross, the area will include table tennis, ping-pong, shuffleboard, archery and other outdoor diversions for tourist amusement.

Work is scheduled to commence as soon as possible after formal receipt of license by the city, Ross said.

## Stage Coach Trek to Mark 1949 Event

Two-Day Journey From Hollywood To Be New Feature

With Western Week "just around the corner," everything is now in complete readiness for what is expected to be the biggest event of this type in the history of the show, according to General Manager Bob Bennett.

One of the hottest innovations ever used in the annual event, Bennett said, is the use of a stagecoach—for the first time to the Village in 77 years—to travel from Hollywood and Vine streets in Hollywood in a revival of the old west as the coach and team of four will travel the old route of the Bradshaw Stagecoach company from Los Angeles to the Village.

THE IDEA, conceived by Publicist Jim Hervey of the Chamber of Commerce, will incorporate a modern touch with the transportation here of cast and films of a western picture to be premiered in the Village on the last evening of the event, Sunday night, October 30.

The coach will leave the famous Hollywood intersection at 9 o'clock on the evening of October 28, Friday, and, under the guidance of Owner Jim Chandler, will be driven by a contestant from Art Linkletter's "People Are Funny" show of the previous Tuesday evening. The coach is scheduled to arrive in time for the mammoth parade Sunday at noon.

IN THE MEANTIME, Bennett said, committee heads are finishing up their work for the event and everything is now ready for the penning gun Thursday when festivities commence. Western events are scheduled for the daytime Thursday, Friday and Saturday, with Kangaroo court and old western "justis" Thursday and Friday evenings. Saturday night is the Gay 90s Jamboree at the Doll House parking lot and on the last day of the event the parade, under the direction of Expert Co-chairmen Phil Delano and Jimmy Cooper, will proceed northward instead of the orthodox southerly direction of march, and is said to have the most entrants of horse groups ever staged at a Village function.

Due to return tomorrow to the Village from a whirlwind tour of the principal west coast cities is Western Week Queen Yvonne Dillon, who officially visited Seattle, Portland, San Francisco and Los Angeles, "spreading the gospel" of WW to mayors, news-gists. See WESTERN, Page 5

## The PUBLISHER'S Corner

REPRESENTING the community's largest business group, the Hotel and Apartment House Owners association which was formed only a year ago, promises to become the most influential and beneficial organization in Palm Springs. With millions of dollars invested in their establishments, the hotel owners realize the importance of group action for their own protection and the general good of the community. Their committee rendered valuable assistance in handling the Shrine and Amvet conventions which fell on the same weekend last spring. The group can do the city a big service in their efforts to stimulate spring and fall business and through working with the chamber of commerce in this direction. Their representatives fought hard to keep the "Fashion Round-up," our most firmly established convention, from moving their meeting place to another city.

Interest shown at the association's buffet supper last Tuesday night is evidence that the hotel and apartment house owners see the need for group action for their own protection and guidance as well for assuming their responsibility toward the community. It is hoped by many business leaders in the community that this new organization will receive the whole-hearted support of its members and become strong and active. Their assistance and cooperation is essential if the community is to grow and prosper.

FISH STORY! An honor, the like of which has never before come to a Villager, has been bestowed upon Dr. Bernard H. Poliak. Not even Walter Winchell knows about it because our modest local dentist hasn't ever told a soul. But I have it from a usually reliable source that Dr. Poliak has received the degree of Doctor Piscator from the one and only Fishermen's college in the world. Like ichthyology, piscatology is the scientific study of fishes—in case you didn't know. Just how—and why—the doctor rates this honor my informant didn't know. Perhaps he's a pisciculturist or a piscatorial prognosticator. At any rate he has a beautifully embellished diploma from this mythical Minneapolis college that would make such would-be piscators as Dr. Paul Staley and Dr. John Costello green with envy. Among the 1568 "graduates" of Fishermen's college are such notables as Herbert Hoover, of Fishermen's college Acheson and King Haakon of Norway . . . and now, Dr. Bernard H. Poliak of Palm Springs!



### Youth Night Program Big Success at Memorial Hall

Youth night at the Wars Memorial building last Tuesday was most successful, according to Don Allen, in charge of the program. Stressing the youth activities in the Village, represented by the Boys Club, Youth Center and Boy Scouts, a complete program of music and athletics was presented for the more than 150 persons present.

Music was by Joe Garcia's Youth Center orchestra and the center also had a display by its Model club, a group of model airplane hobbyists.

Action for the evening was in the form of boxing as demonstrated by members of the Boys Club with the opener being in the Tissue Paper weight with Sammy Estrada and Johnny Cabading showing how it should be done.

A blindfold novelty fight between Philip Lewis and Sammy Estrada (the long and the short) served as a great amusement showing for the customers as did the battle royal with music—when the music would start to place their hands on the tops of their heads, resuming their punching at the stop of the selection being played.

Best (and only real) fight was between Ralph Estrada and Raymond Garcia at 127 pounds which kept the crowd on its toes during the session.

According to Allen, the success of this show would indicate the need for more "smokers" of this type in the future.

### Garbage Burning To Bring Arrest

It is strictly against city and state health laws to dispose of garbage by burning it, Chief Bill Leonosio said this week after several complaints had come in to him that some people were adopting this practice.

The fire department will be on the lookout for violations of this law and strict prosecution will follow for offenders, he said.

### Starts Jail Term

Eugene Van La Boon, 55, started serving a 30-day jail sentence in county jail Tuesday following conviction in local justice court on a drunk driving charge.

### Southland Flying Club Delegates Coming Sunday

Forty representatives of southern California flying clubs will be guests of Airport Manager Mary Nelson Sunday, for brunch at the Doll House.

Representing clubs ranging in membership from 20 up to 300, the guests will fly in to the local airport Sunday morning where they will be taken in by bus and car to the Doll House. George Strebe, chairman of the aviation committee for the chamber will be on hand to greet the group.

Carrying out plans to increase traffic and visitors to Palm Springs through the airport, Mrs. Nelson will point out to her guests the entertainment, recreation and housing facilities for mass flights. The North American Aviation Flying Club with 300 members has already requested arrangements to be made for an overnight flight early in November.

With more than two hundred flying clubs in California alone, the potentialities for encouraging visitors to Palm Springs through this means is unlimited. Groups from neighboring states, such as the famous Oregon Air Tourists which have previously visited Palm Springs, have also been contacted in an effort to encourage them to plan flights to Palm Springs throughout the season.

Those expected in for the Sunday brunch are representatives of the Flying Farmers, Aviation Breakfast club, Kern County Pilots association, Southwest Flying club, Flying Doctors, Ninety-Nines, Eddie Martin Pilots association, Sheriff's Aero Patrol, Oxnard Aircraft Owners and Pilots association, North American Aviation Flying club, Icarians, Harold Bromley of the CAA, Walt Bohrer, editor in Flight magazine, Harold Vanderman, editor Aviation News Beacon, Max Black, California Aeronautical commission, E. G. Kidwell, owner of Central Airport in Los Angeles, Robert Geier, Martin Aviation school in Santa Ana, Robert K. naga, manager of Redlands airport.

From Page 1—MORE ABOUT—

### THIS SIDE

Indian. . . . She said that all summer long she had been trying to learn to stop there. . . . And that there was no need for there was no traffic. . . . Then came the busy season, she wrote, and the sign was removed. . . . That letter was duly printed. . . . Now is her face red—and mine. . . . For there is a sign there. . . . Seems some motorist just knocked it over and she happened along during the brief time it was down. . . . She wants to apologize to the city.

AT THE RISK of incurring the wrath of a Cathedral City reader who wrote in a nasty letter the last time I made some derogatory remark about Rita and Ally and the news they were getting, I am going to say that I think the new low in news display was this headline I saw the other day: PLANE WILL TAKE DIAPERS TO RITA'S BABY. . . . Maybe that's hot news to him (or her) but to me, it's all wet. . . . Of course, everyone has his personal likes and dislikes. . . . My C. C. reader can have Rita. . . . I'd rather read that Whosis took the fifth and paid \$19.10.

I'VE GOT A WAR on my hands. . . . Seems a few weeks ago I quoted Harry Oliver and Conky in the same paragraph. . . . Without even a \* \* \* between them. . . . And heard from both. . . . not pleasantly, either. . . . At home, I am in the dog house. . . . Mrs. G asked me the other day to get her a certain record by the London Symphony. . . . But they didn't have it in stock and I hated to walk out without buying anything. . . . So I took home a record of Artie Shaw's "St. James Infirmary". . . . you know, the one about—"So sweet, so fair, lying on a marble slab." . . . Was quite proud of myself. . . . But she said it was a poor substitute.

And I felt likewise.

### Roma's Opens For New Season

Roma Marvin, owner and operator of Roma's Shop in Colborn Center opens today for the fourth season. Last season Mrs. Marvin conducted fashion shows at the Shadow Mountain Club, Tennis Club, Morongo Springs and the Town and Country Restaurant and plans to give the same this winter showing all the newest styles in sports wear.

Mrs. Marvin has lived in Palm Springs for the past 14 years and is married to William Marvin, owner of the Palm Springs Sporting Goods Store.

### See Fire Dep't Before Buying, Villagers Asked

Warren Heath, fire marshal, today issued a request to Villagers who are approached by salesmen for fire fighting equipment, to consult the fire department before buying.

"In this way," he said, "we can check on its worth and efficiency and possibly save them money and later grief."

### Shaw to Address Institute on Taxes

Lucien Shaw, local attorney, is one of the speakers scheduled to address the Institute on Federal Taxation conducted under the auspices of the University of Southern California School of Law, this afternoon at Los Angeles as the three-day session comes to a close.

The second annual institute started Wednesday with noted lawyers from all over the southland on the program.

The local attorney's subject will be "When Does a Seller of Real Estate Become a Dealer? Capital Gain or Ordinary Income."

Attorney Shaw succeeds Lyle Newcomer here as representative of the law firm of Morrow and Trippel. Newcomer is leaving for the east to accept a responsible new position.

### Heel and Toe Club Plans New Dance Program

Desert Heel and Toe club will stage a square dance on Tuesday night, October 25, 8 to 11 p.m., in the recreation hall of the Catholic school on Ramon road. Jim Bruner will be instructor and caller. This is in addition to the Saturday night dance in Cathedral City.

There will be a beginner and intermediate instruction in square dancing and new round dances. This will be an open group and new members and visitors will be welcome.

### Report to GOP Planned Oct. 28

Village Republicans were making plans today to attend a dinner meeting of the county central committee scheduled for the Woman's club house at the county seat a week from tonight. Ed Shattuck will be the principal speaker and his topic will be "A Report to Republicans."

### Seek Field Man For Boy Scouts

Announcement was made at the meeting of the executive board of Riverside county Boy Scout council that the position of field executive for the council in the Palm Springs Coachella Valley and Palo Verde districts was vacant as Earle G. Borden, who held the position, has moved to Pasadena.

Personnel committee of the council was authorized to interview candidates for the position as soon as possible.

### AUTO GLASS



SEE — HERE!

Don't delay replacement of cracked Auto Glass longer—it's dangerous! Not alone to others, on the road—but to you, in the car! We charge little enough, for Best Quality Auto Glass. It will take us no time to install. Its clear vision may save you a fender-bang, almost immediately. It may save you life and limb in the end!

KAUFMAN, MITCHELL & THOMAS  
"HOUSE OF GLASS"  
444 So. Indian Ave.  
Telephone 2396 Palm Springs

### Mineral Springs Starts New Year With Big Crowds

Karoline Dee, masseuse, is back at the Indian Mineral Hot Springs baths on the Agua Caliente Indian reservation for the ninth season and said yesterday that the baths, famed far and wide, have already been well patronized although the season is just about starting.

Annually hundreds come to the baths on South Indian avenue to partake of the curative waters which contain eleven health-giving minerals and bubble forth from the earth just a block off Palm Canyon drive at 104 degrees temperature.

Miss Dee said that the baths have been redecorated and repainted this year with capable attendants in charge.

Many well known winter visitors to the Village are regular patrons of the baths which are annually hosts to greater numbers.

### Desert Inn Salon Staff Back Again

Jacque and Victor of the Desert Inn Salon of Beauty, said today that Joyce Perry and Helen Colgan, hair dressers, will assist them again this season. This will be their second year at the Beauty Salon. Both girls spent the summer at Del Mar, California.

Ida Rosen, manicurist and pediatrist, has been added to the staff. She is well known in Palm Springs, having lived here for more than 10 years.

### Little Bear Back in Town As Harbinger of Season

Little Bear is back in town. That's another sign that the season is under way.

She came in from the San Bernardino mountains this week and is getting ready for Western Week when she will head the parade again, probably the 60th like event she has headed in this area in the past quarter century.

Just an old cowhand, she calls herself, she took part in all of the western events in the mountains during the summer months besides looking after her cattle business.

Her Mounties and Rangers, riding clubs for girls and boys, are already functioning out of Araby stables with Jim Chandler in charge.

"It's good to be back," Little

### Bond Issues New Appeal To Motorists for Safety

George Bond, transportation supervisor for the Palm Springs Unified School District, made a direct appeal to all motorists to obey city and state traffic laws with regard to stopping at all points where a school bus might be taking on or discharging school children.

Bond pointed out that the new state law, effective as of September, 1949, requires motorists to come to a complete stop from either direction when a school bus is taking on or discharging passengers. The new law compels the motorists to stop in city business and residential districts,

as well as rural districts.

"Many motorists, not knowing the new law, are failing to stop in business and residential districts, thus endangering the lives of our school children, especially the little tots," Bond said.

Bond highly praised the co-operation rendered by Chief of Police August Kettmann and local Police School Patrol Officer Howard Poe. He said he knows of no other police department offering as much police protection to schools and school transportation systems. He also highly praised Sgt. S. R. Tyson in charge of the California Highway Patrol for cooperation received in patrolling schools and bus routes outside of the city limits.

"Local police are cooperating with school authorities to wage a campaign to promote safe driving habits to protect our school children. Remember our safety slogan: 'Drive safely, and enjoy Palm Springs,'" added Bond.

### Village is Setting For New Movie

Hollywood is looking to Palm Springs for several of its major pictures this year. First to be shot in this locale is "Wrong Guy," starring Joanne Dru, Edmund O'Brien and Otto Kruger.

A company of 85 centered their activities around Palm Springs Biltmore hotel early this week. The camera focused on the leads as they acted scenes about the hotel's pool and for two days shot interior scenes in the hotel's attractive bungalows.

Although not in the picture, John Ireland accompanied his bride, Joanne Dru, here for the location shots. Instead of working he acquired an early season desert tan.

### DINE AND DANCE AT THE GRUBSTEAK CAFE

Pioneertown

Good Food . . . Cold Beer. Dancing every Saturday night and Sunday afternoon.

MUSIC BY

THE DESERT RATS

Kern McNeil . Al Hardesty

SOMETHING A LITTLE DIFFERENT!

### Plymire's NAUGHTY Ninety's

CATHEDRAL CITY ON THE HIGHWAY

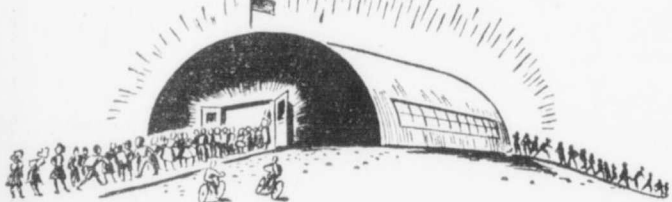
AT THE KNOTTY PINE  
Jules Entertains Nightly

Featured in the Dining Room  
Chicken and Rib Dinners  
Served Family Style

A LA CARTE STEAKS  
on a sizzling platter  
New Orleans Shrimp Bowl, Sauce Creole.

### Let's Not CHEAT Our Children

100,000 ARE NOW GETTING ONLY  
SWING-SHIFT HALF-DAY SCHOOLING



Open California's educational opportunities for every child

This is a State emergency—every civic minded citizen must vote to help

VOTE YES on #1 for SCHOOLS  
EMERGENCY ELECTION NOV. 8

Sponsored in the Interest of Our School Children by

Sponsored by  
HARRY J. WILLIAMS - Architect

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LOCAL AGENCY

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SPECIAL RATES FOR  
HOTELS AND HOTEL APARTMENTS  
DAILY DELIVERY

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### WATCH YOUR FIGURE Everyone Else Does!

It is easy to keep it streamlined and beautiful with high-nutrition, low-calorie



Arden  
NONFAT  
MILK

Send for FREE calorie chart to: Arden Farms Co., 1890 West Siuison Avenue, Los Angeles 54

### NOTICE TO

Palm Springs Community

Desert Associates

Horsemen's Associations

WHEREAS it has been mentioned in the public press many times that some of the native palm groups should be publicly owned.

NOW, THEREFORE, consider what is available and accessible, viz: Willis Palms.

10 minutes from Palm Springs by paved road, natural springs, well, more than 300 palms, 160 acres, no dust, either sand or cement. Special and lowest price four \$7000 payments.

P. O. Box 66, Cathedral City

## THE DUNES

NOW SERVES COMPLETE

85c

LUNCHEONS

Starting Saturday, October 22

11:30 A.M. TO 2 P.M.

— ALSO —

Sandwiches --- Salads

AND

Your Favorite Cocktails

SERVED IN THE

ATTRACTIVE OUTDOOR PATIO

and the

COCKTAIL LOUNGE

— ALSO —

CCKTAIL HOUR

4 TO 6 P.M.

Taste Our Zesty Canapes, Compliments of

THE DUNES

Remember too ---

DELICIOUS DINNERS

Our full course Special Dinner at

\$175

has been acclaimed "the finest in the country"

No 20% Tax at Any Time

"There Is No Finer Wining and Dining"

THAN AT

## THE DUNES

Refined Atmosphere, Courteous Service  
Congenial Personnel

238 N. Palm Canyon Dr.

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Dine & Dance  
to the Music  
of the  
Guadalajara  
Trio  
Nightly  
at the

## DOLL HOUSE

Good Food!  
Good Fun!  
Good Drinks!

George  
and  
Ethel



## Local Delegation Leaves by Plane For Convention

Five Village Soroptimist members leave tonight by airplane for Berkeley to attend the annual fall conference of the Southwestern Region of Soroptimists clubs at the Hotel Shattuck in that city.

The conference starts today and continues until Sunday.

Preparing to make the trip as representatives of the Palm Springs club are Aileen Carey, local president, Katherine Finch, Edna Brott, Polly Isenagel and Blanche Denslow.

Mrs. Emily N. Ziegler of San Diego, regional president, will preside.

Members from 101 Soroptimist clubs will attend.

## Desert Paint Co. Is Opening Today

Richard N. Prieth announced the opening of his new paint store today, known as the Desert Paint Company, located at 415 North Palm Canyon Drive.

Mr. Prieth has lived in Palm Springs for more than 21 years and enjoys an enviable reputation as a builder of homes, which he will continue to do in conjunction with operating his paint store.

The Desert Paint Company stocks a complete line of nationally-known advertised paints and supplies plus an attractive selection of new designs in wallpaper.

## COMPLETE FOOD MARKET



PHONES 9055-7932

## SUPERVISORS TOLD ACTS ILLEGAL BY REDWINE

Former County Counsel Earl Redwine took his farewell from county office Monday and did it in a way that left supervisors a bit deflated.

Filed from the job last month, he tendered his resignation this week and in doing so, rendered a pair of opinions that left his principal opponents on the board, Supervisors William Slape and William Jones, a little flabbergasted.

REDWINE SAID, in his final letter, that the board's appointment of Urban Tarwater, outspoken foe of zoning to the planning commission was "void and illegal."

He also said there was grave doubt that their appointment of District Attorney William O. Mackey to do the county counsel job, was legal.

Supervisors, after a bit of puzzled discussion, referred the whole thing to Prosecutor Mackey, doubling as county counsel, for a decision.

REDWINE DID NOT go into detail about the illegality of Tarwater's appointment and Mackey said it would take some time to check on the law but that he would have an opinion for the board Monday.

The law, however, is apparently clear on the matter.

It provides that members of the planning commission shall be appointed by the chairman of the board of supervisors with the approval of the rest of the board.

WHEN TARWATER was appointed, it was Supervisor Jones who nominated him and when the matter was out to a vote, Chairman Floyd Gilmore, voted an emphatic "No."

The same section of the law says appointees may not be county officials. Tarwater is a flood control district commissioner and the question now is, is that a county office?

GILMORE GRINNED but said nothing as Supervisors Slape and Jones said they could see nothing illegal in Tarwater's appointment.

Jones said he thought there was a little personal feeling in Redwine's action. Jones was one who voted to oust Redwine because the latter was "uncooperative" with Jones, Slape and Ed Hill in the M-2 zone battle.

Redwine's parting shot was "you have probably learned by now that it does not lie within the jurisdiction of a board of supervisors to abolish the office of county counsel. Only an act of the state legislature can do that."

## Disaster Board's Affairs in Shape

Robert W. Peterson, executive officer of the Palm Springs Disaster Preparedness council, said Monday that the program is "moving right along," especially in the organization of the auxiliary police, recruited from the American Legion.

This group is jointly under the direction of Police Chief August Kettmann, chief of this division in the program, Commander Hilton McCabe of the Legion, and Ray Lushy, Legion adjutant and personnel officer of the disaster program.

The auxiliaries, numbering 40, are now all rostered and ready for the special training which will not only make them proficient in the event of any sudden emergency, but will also make them competent and available for special events that may overtake the Village, Peterson said.

## Jaycees Discuss Plans for State Gathering Here

Meeting of the Junior Chamber of Commerce was held at Wares Memorial building last Thursday evening on regular schedule with President Ted McKinney, president, in charge.

Entire meeting was devoted to making plans for the coming convention of the state board of directors in Palm Springs, Nov. 4-7 with the local group acting as hosts.

Approximately 700 delegates are expected, according to McKinney, as the result of surveys of the other chapters throughout the statewide organization.

## Mrs. Pelton Loans Works to Museum

Again this year Miss Agnes Pelton of Cathedral City is loaning the museum her beautiful painting "Palo Verde in Deep Canyon," which has attracted much attention from visitors in the past.

In addition, Miss Pelton is also loaning another painting, "The Desert in Late Afternoon," for display.

Lloyd Mason Smith, director, voiced the appreciation of the Museum to Miss Pelton for the loan.

## No Dice, Police Word to Players

A call shortly after midnight last Friday sent police officers out to the Palm House where there was said to have been a crap game in progress at the parking lot. All clear on arrival.

At 1:25 a.m., Saturday morning, Officers W. L. Jessup and Ray King broke up a game at the Doll House parking lot, releasing four men with a warning not to roll 'em in the Village in the future.

## Employers Talk Season's Plans

Palm Springs Employers association held a regular meeting last Thursday afternoon at Chi Chi with approximately 20 members present, according to Manager William Braman.

Main item of discussion was in the resolution of those present to do all hiring through the association hiring office, corner of Anceas and Indian avenues.

Originally scheduled as a meeting for the naming of the new board of directors, no formal business was concluded inasmuch as a quorum of board members was not present. The next meeting will be announced at a later date, according to Braman.

## Plaza Theater Offers Higher Type Musical

with s.c. cut—Katherine Grayson

Nice is probably the popular word for the Technicolor musical "That Midnight Kiss" which starts Sunday at the Plaza theater. It is designed for the devotees of classical music and contains much of the type of entertainment which is most enjoyed by that portion of the public which supports concert and opera.

Kathryn Grayson, Jose Iturbi, and Mario Lanza, the latter a new tenor who has youth, appearance, and personality in addition to a tremendous voice, attend to the musical responsibilities of the enterprise, discharge.



KATHERINE GRAYSON  
"That Midnight Kiss"

ing them notably, Keenan Wynn, J. Carroll Naish, Thomas Gomez and Jules Munchin, another new comer and unquestionably a comedian of unique attainments, purvey the humor. Ethel Barrymore, whose name never meant more in a film than now, is pleasantly present in a straight role.

A symphony orchestra, conducted by Iturbi, does handsomely with musical material by Verdi Donizetti, Alcaieff, Chopin and Tchaikovsky.

Producer Joe Pasternak gave the production his customary proficient handling, utilizing an exceptionally large budget to eye-filling advantage, and Norman Taurog's direction is successful in making the characters plausible and frequently amusing.

Manager Warren Strebe of the Plaza theater, has expressed great confidence that this type of film entertainment will gain pleasurable response from the audiences of Palm Springs.

**GREATEST  
PAINT VALUE**  
in America  
Quality Famous  
**DUTCH**  
OUTSIDE WHITE  
\$2.89  
per gal.  
**U. S. Surplus  
STORE NO. 4  
311 E. RAMSEY ST.  
BANNING  
PHONE 3954**

## High Winds Whip Southland, Rain Falls in Village

Palm Springs and the desert area got in on a part of a terrific windstorm which swept southern California Tuesday, gusty winds circling the Village at the tail end of the storm which blocked roads in the coastal areas and felled many trees.

The protected situation of the Village, almost ringed by high mountains, was again demonstrated as the blasts here did little damage besides fraying housewives' tempers because of settling dust.

The blow was followed here by a rain storm which drifted out of the mountains and left .07 of an inch uptown. The fall, on the heels of Sunday's precipitation brought the season's total to 13 inch compared to 2.99 last year at this time.

Snow fell on San Jacinto peak and the Santa Rosas during the storm.

While drifting sand made travel unpleasant in the unprotected areas on the desert, traffic was completely blocked at several spots in the coastal area and storm warnings were posted from San Diego to Point Conception.

A mass of cold air moving in from Canada was blamed for the high winds along the coast.

## Educators Back From Sessions

Paul Summit, guidance and child welfare director for Palm Springs Unified School district, returned last week from a state superintendent and child welfare fare director conference at San Jose.

Dr. Arthur G. Hoff also returned from the five-day convention of California Association of School Administrators which was called by the state department of education.

## Dr. James Oliver At Oregon Univ.

Dr. James B. Oliver is at Eugene, Ore., taking a brief post-graduate course in obstetrics and gynecology at the University of Oregon. He will be back in the Village next Monday.

He was accompanied north by his daughter, Susan, who is visiting with friends in the northwest while he attends the course.

## Cactus Skeleton

Interesting item brought into the museum last week by Hap Ward was a perfect double skeleton of two young barrel cacti.



The store that Bullock's is next to



## Ramon Riding Stables

(Formerly La Cita)

- Saddle Horses
- Horses Boarded
- Hay Rides

Etella & Swede Davis,  
Props.

ASH McDONALD, Mgr.  
Ramon and Sunrise Way  
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## Introducing THE BOTIN CARLOS A WESTERN BOOT

For Square Dancing — Riding — Dress.  
Designed in Palm Springs, style show center of the west.  
Hand made exclusively for us by  
**BORDER BOOT CO.**

Using only the finest leather  
obtainable. Smart comfort for  
men and women.

Brown Kid \$19.50

INTRODUCTORY OFFER—Present this ad and save \$3.00

## CARLOS' ZAPATERIA

Next to Village Theatre (on side street)  
Palm Springs 207 N. Palm Canyon Drive



## WHITEHORN RANCH

JOSHUA TREE CALIFORNIA

The famous desert health bowl for sufferers of  
arthritis, sinus and asthma

—PROVE IT TO YOURSELF!

3000 Feet Elevation All Year Climate

Big 1 1/4 Acre

## Rancho Homesites

TERMS AS LOW AS \$50 DOWN \$15 MONTH

BUSINESS—MOTEL—RESIDENTIAL—INCOME  
SITES AVAILABLE ON MAIN HIGHWAY

## RANCH OFFICE

Cor. 29 Palms Highway and Out-  
post Road, Joshua Tree, Calif.

DIRECTIONS: Whitehorn Ranch is approximately 35 miles from Palm Springs. Drive North on Indian Ave. to Highway 99, turn west short distance to 29 Palms Highway and follow to ranch property.



## SAFeway STEAK SALE

T-BONE, CLUB,  
PORTERHOUSE

97c

SIRLOIN STEAKS  
RIB STEAKS

lb. 85c  
OR RIB ROASTS lb. 83c

RED APPLES  
TOKAY GRAPES  
LETTUCE  
SQUASH  
POTATOES

Washington Jonathans Crisp, Juicy 4 lbs. 25c  
Red Sweet 2 lbs. 15c  
Crisp, Solid Heads, Fine for Salads lb. 7c  
Yellow Meated Banana Excellent to Bake lb. 2c  
Idaho Russets No. 1A 10 lbs. 39c

TOMATOES  
MARGARINE

Gardenside Brand Standard Pack 2 28-oz. cans 27c  
Dalewood Uncolored Priced Low at Safeway lb. 19c

Margarine

Sunnybank Uncolored lb. 25c

Hill's Bros. Coffee

1-lb. can 54c

Edwards Coffee

1-lb. can 52c

Pink Salmon

Prince Leo 16-oz. can 35c

Flour

Kitchen Craft 25-lb. bag 1.93 10-lb. bag 83c

Scot Tissue

6 Rolls 59c

Ivory Soap

Or Ivory Flakes 12 1/2-oz. Pkg. 25c

Dash SOAP

Granulated 28 1/2-oz. Pkg. 25c

SCOTCH SOAP

Granulated 48-oz. Pkg. 45c

GRATED TUNA

Torpedo brand 6-oz. can 23c

GRATED TUNA

Chicken of the Sea, Green Label 6 1/2-oz. can 29c

CRACKERS

Hi Ho or Tea Timer Crisp, Round Party Crackers 1-lb. pkg. 25c

BUTTER

Spring House, U. S. Certified Grade A, First Quality. lb. 69c

BREAD

Mrs. Wright's Sliced, Fresh! small loaf 13c large loaf 18c

Enriched white or wheat. Excellent to toast.

PRICES EFFECTIVE THROUGH SATURDAY, OCT. 22, 1949, AT SAFeway STORES IN THIS AREA.  
Right to limit reserved. No sales to dealers. Sales tax will be added to retail price on all taxable items.



## Festival Spirit Reigns at Shadow Mountain Opening

Informal opening at the Shadow Mountain club Friday and Saturday nights was a success and pleasant revelation of the enthusiasm that is being shown all over the desert area in the beginning of this season. The spirit ran high, and all the members and guests present at the gala affair were of the opinion that a big season is in store and that if the opening was anything to judge by, a lot of good times were in view for them on week-ends still to come.

Starting with the inspection of the new Palm Desert grammar school in the afternoon of Fri-

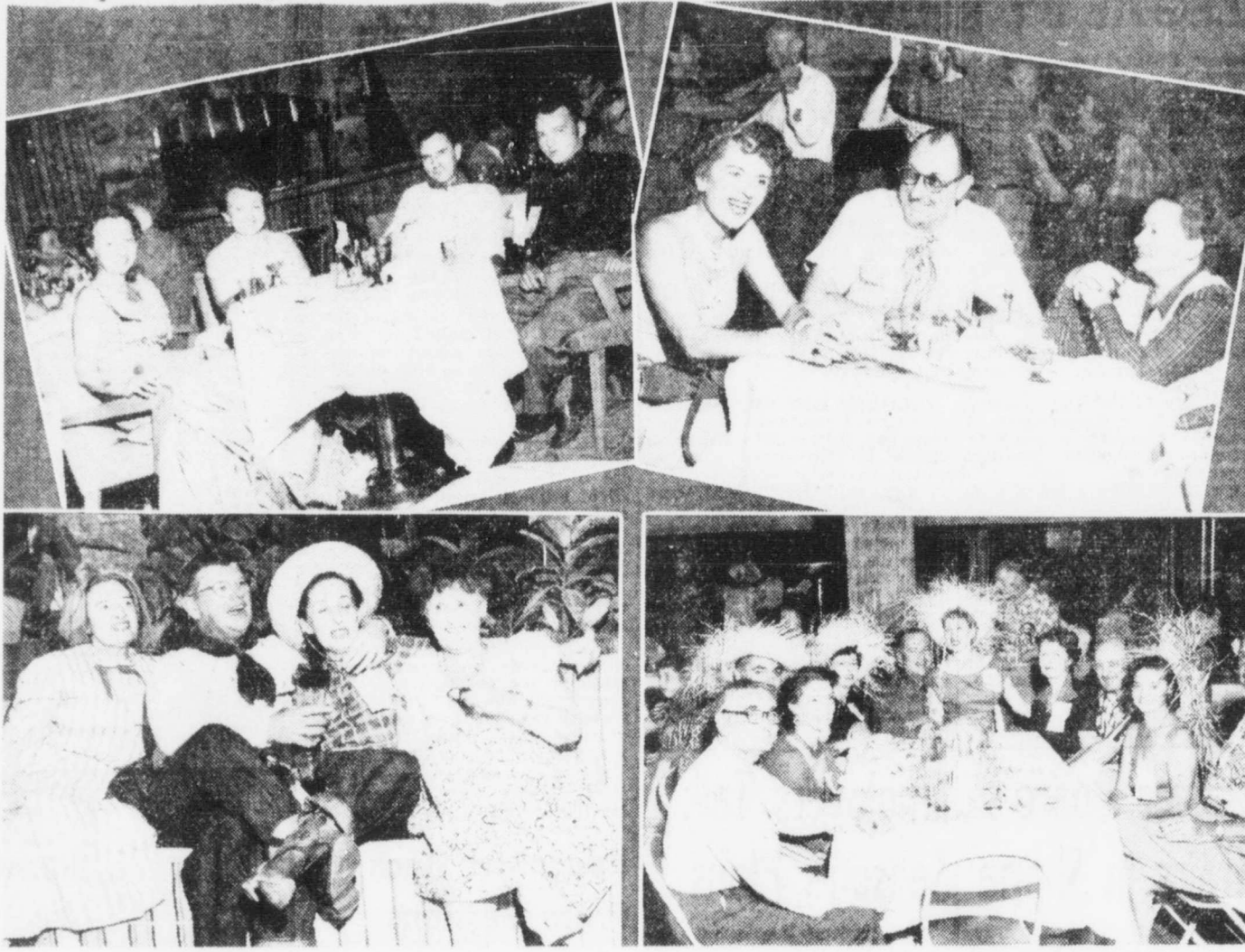
day, on through the cocktail party at the Stables in the early evening, the atmosphere was one of gaiety and introductions. Then at 7:30 p.m. a formal dedication of the new school was held on the terrace in front of the school.

Friday evening an informal dinner dance was held in the dining room—the first event for membership participation to take place in the main dining room this season. It was at this dance that Cliff Henderson introduced his new innovation—horse races at a dinner dance, or rather more technically, turtle racing. It is a very clever and entertaining stunt and it was exceptionally well received by those present. Everyone in the club participated in one way or another and it looks now as if the game may become a permanent part of the entertainment of the club.

Saturday afternoon saw the gymkhana held by the Desert Raiders and riders from various ranches and riding organizations. Trophies were presented to the winners of first place in the event and ribbons went to the second and third places.

The Harvest Moon Festival and ball Saturday was the really high spot of the weekend. The club was filled to capacity and all came dressed as a farmer's daughter. Again the horse racing and again the same reception was given the new dining room sport. Dancing to the best of music by the Todds and Michael was interspersed with the racing and fun and surprises in general.

## Gay Throngs Mark Opening of Shadow Mountain Club



Among the gay throngs at Shadow Mountain Club at its opening dinner dance last weekend were the following groups: Upper left, Mrs. Wesley Halbert, Louise Slater, Mr. Halbert and Lee Halbert. Upper right, Mr. and Mrs. John Schroeder and guest.

Lower left, Mrs. Mabel Kirkland, Mr. and Mrs. William Leas and Mrs. Lillian Olsen. Lower right, Ronald Button, Mrs. Percy Whiteside, T. J. Manning, Mrs. William Reichel, Mr. Whiteside, Mrs. Ed C. Houghton, Mrs. Button, Mr. Houghton, Mrs. Manning, Mr. Reichel.

## Business Women Discuss Christmas Stocking Plans

Palm Springs Business Women's club held two meetings this week, the first being an evening business session in the lobby of the Royal Palms hotel with President Louise Purnell in charge.

Main point of discussion was in the decision of the group to again conduct the Christmas Stocking for the school children of the Village as has been done in the past. Also discussed was the year book of the organization.

Final topic at this business meeting was in the discussion of Gaslight Gaieties, inaugurated so successfully last season by the group. Discussion of the gaieties put everyone present in a gay mood, according to Publicist Adele Brott, so the meeting adjourned to refreshments of cake and coffee.

The second meeting of the group this week was at breakfast at the Bali Bali room of the hotel with a large group present despite the chill of early morning. One of the members, Laurel Martin announced she had been snowbound and had a most difficult time in leaving her Morongo valley home to attend the meeting.

Eva Menard gave "an inspiring description" of the rheumatic heart condition throughout the

meeting and it was decided by the club to continue work on this project as originated by the group last year.

Several guests were present and a new member, Ellen Blaschke, also made her first appearance at a regular meeting.



## County Lowers Dog Tag Penalty

If you should be forgetful and fail to buy a dog license, it's not going to cost as much as originally planned. That is, if you live in county territory outside of the city limits.

Supervisors Monday lowered the penalty for failure to buy a dog tag and keep it on the dog. It was \$500 fine and six months in jail, maximum, a week ago. Now it's \$25 or 12 1/2 days in jail.

He's a hired "Handy-man" you should have seen us for Workman's Compensation, or Liability Insurance. But, if he's just your Old Man, don't worry!

Samson-Curtis, Inc.  
GENERAL INSURANCE  
756 No. Palm Canyon Drive  
Phone 2719

**Palm Springs**  
**PLAY SCHOOL**  
1547 N. Palm Canyon Dr.  
FOR CHILDREN 2 to 6  
Transportation Furnished  
Hourly — Daily  
Weekly — Monthly Rates  
Art — Music — Tap Dancing  
Private Piano Lessons  
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BABY SITTERS PROVIDED

**Palm Springs Biltmore**  
**Palm Springs**  
**BILTMORE HOTEL**  
European Plan  
DINING ROOM OPEN  
TO THE PUBLIC  
BREAKFAST — LUNCH — DINNER  
Personal Direction  
'BILL' DAVIS

**DON MANCHESTER**  
Announces  
For Palm Springs Best Season  
★ **A Four-Star Feature** ★  
★ **Chef Roger**  
Racquet Club, Tahoe, Biltmore.  
★ **ENTERTAINER**  
HARRY BARIS—(Rhythm Boys with Crosby).  
★ **BARTENDER**  
HUGO—Plaza New York  
★ **FOOD**  
Tops in French Cuisine—Steaks and Indian Curry  
**DON MANCHESTER'S**  
**BOMBAY**  
796 NO. PALM CANYON DR.  
**OPENS OCT. 26th**  
P.S.—MODERATE PRICES

## Convention Group Guests Of Locketts

The Donald Locketts entertained a group of out-of-town friends during the cocktail hour on Monday at their Mission road home.

The guests included Mr. and Mrs. A. J. Cushman of Pasadena; Mr. and Mrs. C. E. Brabyn, Mr. and Mrs. W. G. Kees, Mr. and Mrs. E. B. Hassett of San Marino, E. O. Wesner of Los Angeles, A. J. Horner from Compton, Mr. and Mrs. Harry Hartman of San Diego, and Eli Dorsey of Mercer Island, Wash.

The men in the group are attending the Employee Relations conference being held at the Desert Inn this week.

## Job's Daughters At Coachella For Ceremonies

Job's Daughters of Palm Springs traveled to Coachella last Saturday for afternoon ceremonies honoring Mrs. Sarah Johnson of Altadena, grand guardian of the southern California district, attended by a delegation headed by Connie Nash, honored queen, and Guardian Ann Purnell.

## YE QUALITY BAKE SHOPPE

**SPECIAL!**  
Individual Small Breakfast Coffee Cakes of all kinds.  
Snails — Pecan Rolls  
Phone 7333  
245 So. Indian Ave.  
Open 9 A. M. to 6 P. M.

## Society

### Doing the Village

with MOYA HENDERSON

If reports of flying saucers started circulating about the desert they are not to be taken lightly as Palm Springs was indeed invaded by the mysterious phenomena. However, the flying disks have taken off for the coast, so a few spots in town, including Estrella Villas, are almost back to normal. Practical jokers Joe De Bona, Bendix winner, and Harold La Shell were two of a large party vacationing here who kept the entertainment rolling. Among other things they were on hand for the opening of the Racquet club.

Dr. Lowrey Fendrich, dean of the Institute of Religious Sciences in Los Angeles, has acquired a cottage here on the desert, one of the Warm Sands Villas now under construction, and will start a lecture course here this winter. His first address will be November 9 at the Plaza Theatre and will be open to the public.

Dr. and Mrs. John Costello do quite a bit of commuting between their home here and their home in Los Angeles.

### Chinese Dinner

One of the loveliest and most interesting parties we've heard about in quite some time was the Chinese dinner given by the Rev. and Mrs. James Blackstone for the members of the church board. Thirty guests sat down to a seven-course authentic dinner prepared by the Blackstones' brother-in-law, the Rev. Kenneth Wilson. Mrs. Blackstone, Mrs. Wilson and her daughter Barbara Eleanor received their guests in Chinese kimonos, the tables and decorations being carried out in the Chinese theme and even chop sticks were employed exclusively. The Wilsons have recently returned from 23 years of missionary work in China and Rev. Blackstone's father, the Rev. James H. Blackstone Sr., who was also on hand for the dinner, has been a Chinese missionary for the same number of years. Another sister and brother are also working in the Chinese field which makes quite a record for one family.

### Wedding Event

The marriage of Hortensia Ortega and Arthur Jurado on Sunday was the occasion for

celebrating in the Mexican colony. The young couple, both graduates of Palm Springs high school, said their vows before Father Michael O'Connor at Our Lady of Solitude church. Following the wedding a reception was held with the dancing and serving of Mexican food continuing until midnight. Arthur is well known here for his athletic ability and Hortensia's adeptness at swinging a hockey stick may prove useful in training a husband.

### Plan Bridge Tea

Due to conflicts with Western Week, the Legion has dropped plans for its Halloween party and the Auxiliary is now bending all its efforts into the coming bridge tea which will be held Armistice Day, Friday, Nov. 11. Chairman of the affair, Gladys Follansbee, is very enthusiastic over the arrangements of this year's party and is looking forward to a large attendance of Villagers as this is one of the big events on the group's calendar and proceeds will aid the Auxiliary's welfare and community service program.

## Riverside Girl Becomes Bride Of Village Man

At one of the charming weddings of the new season, Miss Eugenia M. McGregor of Riverside last Saturday became the bride of Villager Louis La France at Our Lady of Solitude church in ceremonies officiated by Father Michael O'Connor.

The bride was attended by a sister, Beverly, as maid of honor, and Annette L. LaFrance and Dolores Mae Lockhart, bridesmaids. The father, Eugene S. McGregor, gave the bride away. Best man was one of the groom's brothers, Jean LaFrance, and ushers were Joel B. McGregor and Don Whitehead.

Musical selections were rendered by Joseph Wood and Ralph Remy with Larry Sitter at the organ.

A reception at St. Theresa's followed the wedding.

## Allied Artists Plan Session Next Tuesday

Maren Elwood, director and founder of the Maren Elwood college, Hollywood, will be the speaker next Tuesday evening when Palm Springs Allied Artists association meets at Frances Stevens school in regular session. Her subject will be "New Trends in Fiction."

A well known author, she also taught at the University of California several years.

Blanding Sloan and C. C. Cristodoro will show a motion picture on the atomic bomb entitled "Peace" on the same program.

## Desert Club Opens Today

Desert Club at La Quinta will open for the season today when the dining room will be scene of the first gathering this fall. Mat Fowler, manager said this week.

Among the special guests will be several newspaper men from Los Angeles and the desert area.

## The Desert Sun

Vol. XXIII Friday, October 21, 1949 No. 18

**OLIVER B. JAYNES**  
OWNER AND PUBLISHER  
Published at Palm Springs, Calif., every Tuesday and Friday.

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PHONE 2249

## Specials for WESTERN WEEK

**FRONTIER**  
NAVY DENIM, Nail head trim, Sizes 10 to 20.  
**Trousers --- Jackets**  
**Skirts --- Shorts**  
Shoulder Bags to Match  
\$3.50 to \$6.95  
**Cotton Plaid Shirts**  
Long sleeves, Sizes 32 to 40

**Romas**  
COLBORN'S CENTER

## UNIFORMS

FOR  
**NURSES -- MAIDS -- HOUSEKEEPERS**

Snow white, preshrunk poplin; 12 detachable dainty buttons; dainty tucking; set in belt; four large roomy pockets; with the free action back.

**\$2.98**  
Sizes 10 to 44.

## COTTON SHOP

HEADQUARTERS FOR UNIFORMS  
202 NORTH INDIAN AVE.  
Next to Greyhound Depot



Dress Up for . . .

## Western Week

At Budget Prices

### PLAID SHIRTS

Sanforized, short sleeves, Gingham, in gay plaids. Sizes 32 to 44 . . .

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### COWGIRL SHIRTS

Regulation Western, beautifully embroidered. Guaranteed hand washable. Sizes 10 to 20 . . .

**\$7.95**

### SKIRTS AND SLACKS

Western style denims, faded or dark blue. A perfect match for your Western Shirt. Sizes 10 to 20. **\$3.95**

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## CASUAL-AIRE

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A Complete Line of Scale Models

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Accessories for Copper Work, Textile Painting, Bead Work and Leather Craft.

Special display of Hand Weaves, both Cotton and Wool.

Accessories and Supplies for Stamp Collectors.

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Palm Springs Phone 6423

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FOR YOUR

## SQUARE DANCES

### Ladies' and Men's Ensembles

You'll adore this newest fad for Square Dancers. Colorful women's dresses in cute styles with matching shirts for the men. A wide assortment of colors and complete size range, including half sizes for women.

For your next square dance wear one of these lovely ensembles. Complete for only **\$22.95**

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# Social ACTIVITIES

## Village Girl Married in Los Angeles

An afternoon wedding in Chapman Park Chapel united Nancy Duttonhofer, daughter of the G. A. Duttonhofers of Palm Springs and Dan Dundas Jackson, son of Mr. and Mrs. Harry Jackson of Lansing, Mich.

The bride chose a gown of white satin with net yoke outlined in seeded pearls. She carried white orchids and bovardia. Attending her was Frances Kelly of Muskegon, Mich., as maid of honor. She wore a gown of American Beauty taffeta and carried a bouquet of pink roses. Robert Fitzpatrick was best man. Ushers were Richard Heise and Bruce Bradford.

The bride was educated at Westlake School for Girls and was graduated from Holmby college. Her husband attended Michigan State college. The couple left for a northern California honeymoon and will reside in Beverly Hills.

## At Apple Valley

Vacationing at the Apple Valley Inn over the weekend was Mrs. June Hall of Palm Springs.

## YVONNE'S CAFE

361 E. ANDREAS RD.  
(Just below Indian)



## A Special EVERY DAY

Southern Fried Chicken  
Full Dinner.....\$1.25

Our Spanish Food will bring you back for more

## THREE TERRIFIC SHOWS NIGHTLY

continental comedy singing stars

## DAY \* DAWN and DUSK

Direct from Thunderbird Hotel—Las Vegas.  
And the Best Dining in Town!

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## MR. EMPLOYER . . .

NEED HELP?—DEPEND ON

## "YOUR GIRL FRIDAY"

## Desert Employment Agency

262 So. Indian Ave.

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## THE TAILORED LADY

184 N. PALM CANYON DR.

OFFERS OUTSTANDING

## VALUES FOR WESTERN WEEK

### Leather Vests

Regular \$15  
NOW \$3

### Suede Vests

Made of unborn calf.  
Reg. \$25 to \$35  
NOW \$10 and \$15

### Suede Culottes

with bolero  
REG. \$60  
NOW \$30

### Jackets

LEATHER FRINGED  
Reg. \$25 to \$55  
NOW 1/2 OFF

### Gabardine Suits

Western, beautifully embroidered Jacket and Slacks  
REG. \$60  
NOW \$30

### Denim

Skirts, Jackets, Culottes.  
Faded blue and navy.  
REASONABLY PRICED

### Cotton Dresses

Entire stock, lovely selection.  
REG. \$10.95 to \$19.95.  
NOW \$5.00

### Formals and Dinner Gowns

100 to choose from in all colors and sizes.  
REGULAR \$25 TO \$75  
Now 1/2 Off

### Daytime Dresses

Crepes, Voiles, Satins, Faille  
REGULAR \$39.98—

Now \$10

Come Early for Best Choice

## University Women in First Rally

First official AAUW meeting of the year was held last week at the Raymond Cree ranch. A delicious dinner was prepared and served by Mrs. Coda Reynolds, one of the branch members.

Mrs. E. C. Lanphier, regional vice president of AAUW, was guest of honor at the dinner meeting, and she officiated at the installation of the officers. The following members were installed as the officers of the Palm Springs AAUW branch for the year 1949-50: Mrs. Arthur G. Hoff, president; Miss Angela Brennan, vice president; Mrs. H. W. Burns, recording secretary; Mrs. Ray Beezley, corresponding secretary; Mrs. Nelson Nickerson, treasurer.

Mrs. Lanphier reported on the recent national convention which was held last April in Seattle. She explained just what was expected of the local branch, and told what the other branches all over the country are doing.

Mrs. Claude Gottbehet, membership chairman, announced that the Palm Springs branch has 41 members to date. Twenty-nine universities and colleges are represented, with the University of Redlands leading with six graduates.

AAUW meets on the second Tuesday of every month at the Raymond Cree ranch. All eligible women are invited to become members.

## Villagers Attend Triple Party at Borrego Springs

The fall desert season opened officially last weekend with a gala gathering of desert lovers at the newly redecorated Desert Lodge in Borrego Springs, operated by Pat Pummer, George (Bud) Kuhlitz III, and Perry H. Burnand.

Among those present who enjoyed the triple celebration—the opening, the 12th wedding anniversary of Mr. and Mrs. Lon Chaney, and the engagement of Miss Beverly Ransom of Palm Springs to Perry H. Burnand—were Mr. and Mrs. Robert Ransom and daughter Beverly and Dr. and Mrs. John Costello of Palm Springs.

## Trousdale Hosts

A special party at the Palm House enjoying the dancing and music of Pat Barbara's orchestra Friday night was that of Construction Expert Paul and Mrs. Trousdale with Mr. and Mrs. Jim Castle of Honolulu (Castle and Cook, pioneer Hawaiian agency). Mr. and Mrs. Clifford Hakes of the Los Angeles building firm carrying his name, and Attorney Charles and Mrs. Church, also of Los Angeles.

The Trousdale are now living in their Smoke Tree home for the season and expect to be here as much as possible as business permits.

## From Page 1—MORE ABOUT—WESTERN

papermen and radio stations in those cities of the Palm Springs event. The tour was sponsored by Western Air Lines and was also coordinated by Publicist Hervey.

ONE OF THE PRINCIPAL features of this year's event is the immunity buttons which, besides offering immunity from Kangaroo court justice when worn with western clothes, also offer free entrance to the WW events with the exception of the motion picture premiere Sunday night. This includes entrance to the court sessions, Gay 90s Jammer and the horse and western show at the Stables following the parade.

Great stress is being put on the buttons by the committee in charge since, they say, if every Villager wear to purchase one at one dollar, the charity and benefit aspects of WW would be entirely successful.

## Cathedralites at Bankers' Session

Mr. and Mrs. O. A. Torgerson and Mr. and Mrs. C. Jean Bell, representing the Desert Bank of Cathedral City, were among the 150 community bankers in attendance this weekend at the annual agricultural conference of the Independent Bankers association of southern California, held at Carlsbad, San Diego county. The afternoon session of the conference included a visit to the farming areas and avocado packing houses near Vista, arranged by J. J. Rutherford, president, First National Bank of Vista.

## Dancing Every Saturday

Tops in Food  
(No Better Pizza in Southern Calif.)

TELEVISION  
Wrestling, Football, Variety Shows

ANGELO'S  
PALM VILLAGE INN  
Where P.S. Meets Indio  
INDIO 76501



REICHEL'S BACK—Returning early this fall for a week's stay at their ranch were Bill and Helen Reichel. Their guests were the Percy Whitesides of Tulare, the T. J. Mannings of Los Angeles and the Ed C. Houghtons of San Francisco. The group enjoyed parties at Shadow Mountain Club and Chi Chi. Shown above at Reichel's ranch home are, left to right: Mrs. Houghton, Mr. Reichel, Maxine and Percy Whiteside and Mrs. Reichel.

## From Page 1—MORE ABOUT—DENTISTS

maximum nourishment and minimum calories.

## FACULTY MEMBERS and their lecture schedules are as follows:

Francis A. Arnold Jr., B.S., D.D.S., senior dental surgeon, United States public health service; D. Harold Copp, M.D., Ph.D., associate professor of physiology at the University of California; Arthur C. Curtis, B.S., M.D., professor and director of the department of dermatology and syphilology at the University of Michigan; Seymour M. Farber, M.D., assistant clinical professor of medicine, University of California Medical School and in charge of the University Dental college's course in Internal Medicine; William Marion Krogman, Ph.D., M.A., Ph.D., professor of physical anthropology, Graduate School of Medicine, University of Pennsylvania, and president of the American Association of Physical Anthropologists; Balint Orban, M.D., D.D.S., director of research, Colorado Dental Foundation, Colorado Springs, and Paul Pouenoe, Sc. D., director of the American Institute of Family Relations.

## Trip to Famous Caverns Planned

Special attention was called by Lloyd Mason Smith, Desert Museum director, to the all-day trip to Mitchell's Caverns on the Mohave desert near Essex, scheduled for Saturday, October 29.

"The trip will leave the Museum at 8 a.m. and persons participating may stay at the Caverns overnight or return late after dark," said Director Smith. "Camp grounds with rest rooms are available at \$1 per car for those wishing to camp out and cook their own meals. Persons who plan to stay in the cabins must write to the Caverns direct for reservations. Meals can be purchased there.

"Two hundred and eighty

## Full House At Opening Of Biltmore

Palm Springs Biltmore opened last weekend with a capacity crowd. Among those dropping in for a personal visit with Bill Walshe, new manager of the exclusive hostelry, were several members of the Aviation Country club set. This group flies its own planes to the desert area each season for a weekend get-together. While visiting in the area one plane load stopped at the local airport and assembled at the Biltmore for cocktails, dinner and the night. In that party were Mr. and Mrs. John Myers, Mr. and Mrs. Clinton La Tourrette, Beverly Hills; and Mr. and Mrs. Max Stanley, of Westwood.

Spending opening week at the hotel is H. J. Bryant Jr., who is hosting a party for friends. They include his teen-age daughter, Lynn; Mr. and Mrs. Walter Martin, of St. Louis, and Mr. and Mrs. S. J. Mills, Los Angeles. Mr. Bryant, whose former home was Petersburg, Ind., now has purchased a house at Malibu and will divide his time between there and Palm Springs this winter.

Others at the Biltmore this week have been Mr. and Mrs. William Hilton, Los Angeles, who presided at a cocktail party for friends; Mr. and Mrs. David Chase, Beverly Hills; Mr. and Mrs. E. E. Spalding, Westwood, and others.

Mr. and Mrs. James Cairns, San Francisco, were in the Village to lease their desert home for the season and dropped by to extend greetings to Bill Walshe.

Other well wishers stopping in this week have been Mr. and Mrs. Wayne Mullins, of Beverly Hills.

## Four New Books For Museum Library

Four new books were added to the Madeleine R. Cook Reference Library at the museum last week. They are: "Men Out of Asia," by Harold S. Gladwin, "Mirror for Man" by Clyde Kluckhohn, volume 5 of The Handbook of South American Indians by J. H. Steward (published by the Smithsonian Institution), and "Vegetable Gums and Resins" by F. N. Howes.

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EXPERT SWEDISH MASSAGE  
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Natural  
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Hot Springs

ELEVEN HEALTH GIVING MINERALS  
Reduce—Relax—Circulation  
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118 NORTH INDIAN AVENUE

who make a yearly visit to Palm Springs each Thanksgiving. Also in for a visit were Mr. and Mrs. Carl B. Shank of Long Beach.

## Owner Will Sell The Desert's Most Attractive Small Home

Near Bob Hope's Residence

- Newly Furnished
- 2 Bedrooms
- Maids' Room
- Glassed-in Playroom and Barbecue
- Extra Large Patio and Back Yard
- Trees—Landscaped and Fenced all around
- Air Conditioned
- Magnavox Radio & Record Player
- Thermador Heaters
- Deep Freeze
- Bendix Washer
- Flood Lights
- Many other outstanding features.

Available Furnished at  
**\$19,500**

Unfurnished at  
**\$16,500**

Phone 4664

Along Sunny Paths  
Mel Preston Exclusives

Fresh footprints for your desert fashions!  
Ours alone, with handbags that match, too.

Plaid lo-wedge, green calf platform, **10.95**  
Multi-color tier sandal, suede-calf, **16.95**  
Front-runner in cocoa, green suede, **12.95**

**J.W. ROBINSON CO. PALM SPRINGS**  
163 North Palm Canyon Drive • Store hours Monday through Saturday 10:00 to 5:30



# GROVE BUILDING

## OPENS TOMORROW

### NEXT TO SAFEWAY STORE

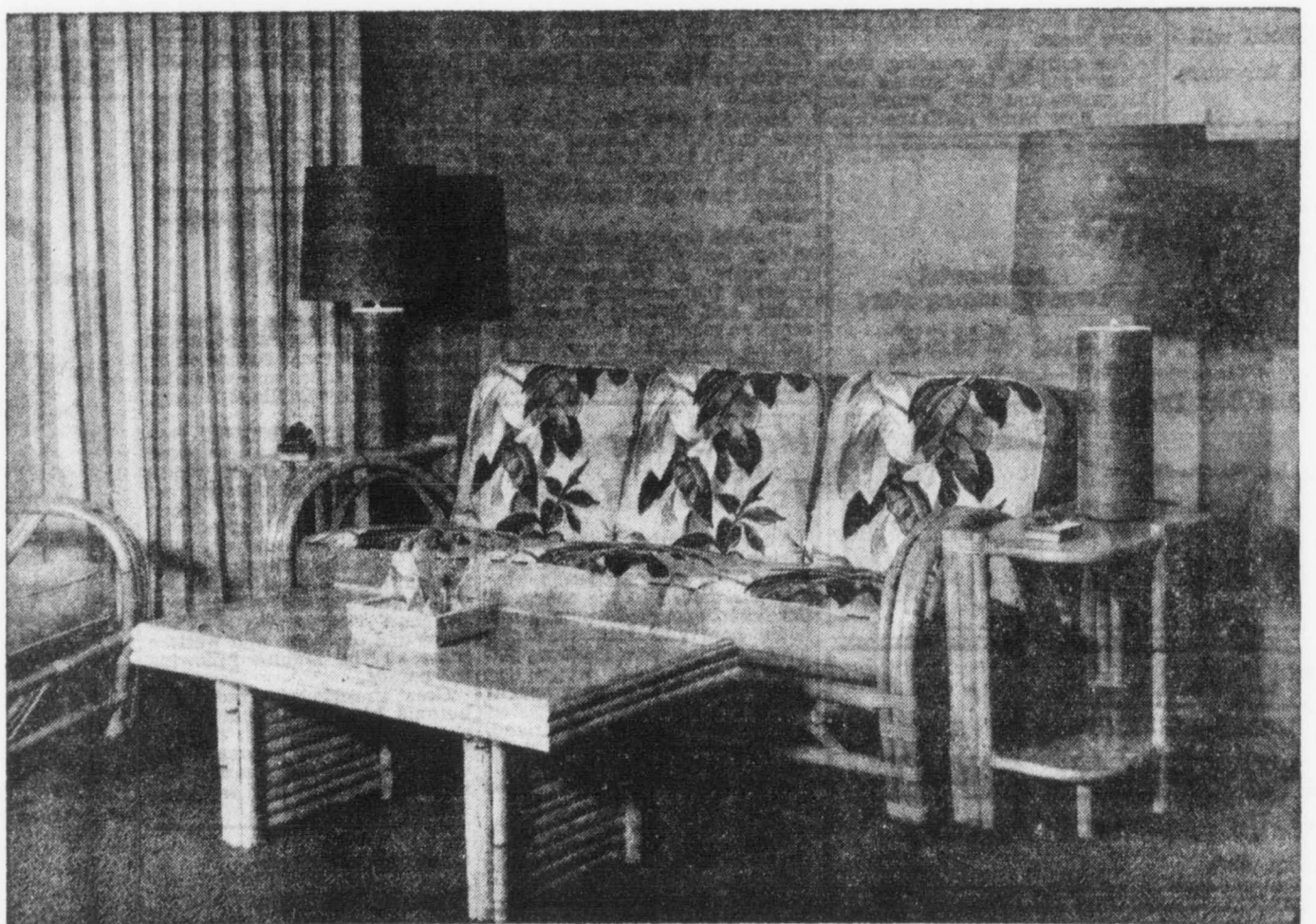
MARKING THE FAITH OF MRS. CATHERINE GROVE IN THE CONTINUED PROGRESS AND GROWTH OF THE WORLD'S FOREMOST DESERT RESORT.



At the left is a night view of the new modern Grove building on North Palm Canyon drive. This structure, of the latest design both for appearance and convenience, replaces one of the city's landmarks, a business block which stood for years and long played a part in the history of the Village. Shown in this night photograph is the Frontier Shop, operated by Al Stein, a master craftsman in silver and leather, who also has long been in the Village. Also shown are the offices of the Coachella Valley Savings and Loan association, the newest business in the Village and the Mission Pack office, agency for California's luscious fruits. Jim Ramsey was general contractor on the building, which is eye-pleasing from the sidewalks in front to the rear wall.

(Don Dubose Photograph)

The interior of the new Grove Bldg. furnished by Kelleys with an eye towards informality—in keeping with the pleasant, casual living enjoyed by all who are fortunate enough to live in Palm Springs. The Grove Bldg. is a monument to Kate Grove's courage to foster the progress of Palm Springs destined to become a modern city.



The following firms are proud to have had a part in erecting the new Grove Building

## R. B. H. CONSTRUCTION CO., General Contractors

**Palm Springs Pipe & Supply Co.**  
398 Sunny Dunes Rd. Phone 2806

**W. J. Taylor, Masonry**  
1661 S. Palm Canyon Dr. Phone 4834

**Tom Hiler -- Architect**  
Desert Hot Springs

**Allen & Son Iron Works**  
308 3rd Street, San Bernardino. Phone 20114

**Pioneer Signs**  
378 South Indian Avenue Phone 6423

**L. A. Lathing Co.**  
Fred Hathaway, Mgr.  
390 E. Sunny Dunes Dr. Phone 3699

**Phillip H. Lester**  
Asphalt Tile and Rubber Flooring  
390 Sunny Dunes Rd. Phone 4423

**Kaufman, Mitchell & Thomas**  
HOUSE OF GLASS  
444 S. Indian Ave. Phone 2396

**Palm Springs Builders Supply**  
490 Sunny Dunes Rd. Phone 2107

**Asbestos Roof & Insulation Co.**  
Riverside, California. Phone 1963

**Henry Simsarian**  
Plumbing, Heating, Cooling  
850 N. Palm Canyon Dr. Phone 2768



# MERCHANTS OPEN NEW STORES

Opening of the stores in the new Grove building, 254-264 North Palm Canyon drive, this week signals another milestone in the progress and growth towards a more beautiful Palm Springs.

Replacing the old landmark purchased by the Groves in 1926 and removed earlier this year, the new building constructed in the latest engineering designs of structural beauty, is a monument of credit to Mrs. Catherine Grove, Village pioneer, and to the RBH construction company of Palm Desert, general contractors for the edifice, headed by Jim Ramsay.

**TOM HILER** of Desert Hot Springs was architect, and is credited with the modernistic design which yet embraces the ultimate in utility and comfort.

The building, when viewed from the opposite side of the street in an objective way as a whole, gives the impression of security and stability—yet, in the terms of one pedestrian, caught gazing at the beauty of the structure, "Golly, if the rest of the buildings on this block looked half-way as nice as this one, wouldn't this be a beautiful city!"

Credit for the fine workmanship of the building embracing the three business houses—Frontier Shop, Coachella Valley Savings and Loan, and Mission Pak

—is given by the owner to the RBH Construction company and sub-contractors, all of whom have done such a fine job in their own particular lines.

**THOSE WHO HAVE** contributed to the construction are the Palm Springs Pipe and Supply company for plumbing materials; Allen and Son Iron Works, San Bernardino, for structural steel; Philip H. Lester, asphalt tile and rubber flooring; Asbestos Roof and Insulation company of Riverside; W. J. Taylor, masonry and cement; Pioneer Signs, Kaufman, Mitchell and Thomas House of Glass; L. A. Lathing company; Palm Springs Builders' Supply company for materials, and Henry Simsarian for heating and cooling equipment.

Present tenants are Al Stein, owner-operator of the Frontier Shop, farthest north of the three stores who was previously a tenant of Mrs. Grove in the old building; Coachella Valley Savings and Loan company, a new company in the new building; and Mission Pak, which has set up its colorful display but which will not be open for operation until prior to Christmas, the only time of the year that company transacts business.

In addition there are two deluxe penthouses built above the stores, one of which will be tenanted by Stein and the other by Mrs. Grove herself. The apart-

## Frontier Shop Starts Ninth Year in the Same Location

They may pull an old landmark from under him and build a new modern building over his head—but Al Stein stays right there.

This week he started his Frontier Shop on its ninth year in Palm Springs at the same address at which he started—264 North Palm Canyon drive. He's at the same location but in a new building, the Grove block erected by Mrs. Katherine Grove on North Palm Canyon.

ments are of the latest in streamline design and have been furnished by Kelley's, located in Colborn Center.

A modernistic motif has been upheld in the apartments as in the rest of the airy, clean looking building and no one will disagree that the warm desert color of the facade of this beautiful structure adds greatly towards making Palm Springs a beautiful city.

A great many city officials and civic leaders have expressed their joy at the installation of the new building, as one of the finest commercial additions to the city in many years.

And when he has his formal opening in about a month and a half, Villagers will get an eye-ful of beautiful silver and leather craft. Al Stohlman, expert leather carver, is producing some beautiful western scenes on leather which will form a panel around the shop and also around the display cases.

Some of these leather carvings are mounted in silver by the master handcraft of Stein and he has also carved and engraved silver cornices for the leathercraft.

The Frontier Shop specializes in western jewelry and in silver and leather craft. Stein is famous for his buckles which he designs himself and engraves and works by hand.

He has on display many hand-made models of horses and wagons of the old western days which are attracting much attention. "No machine-made products in here," he said, "everything is made right on the premises with the utmost of care by hand."

Mrs. Stein is assisting him in the Frontier Shop which opened this week but plans a formal opening later.



Phone 2356

262 No. Palm Canyon Dr.

## FORMAL OPENING

**TOMMORROW - SAT. OCT. 22nd**

Congratulations . . . .

to

**MRS. C. GROVE**

on the Opening

of the New

**GROVE BUILDING**

Cathedral City Water Co.

Cathedral City Development Co.

Bob Sherrill, Mgr.

Congratulations . . . .

To Our Palm Springs Friend

**Mrs. Jack Grove**

on the Opening of Her

New Building . . . .

from

**L.A.'s Best Known Cocktail Lounge**

Life size  
television  
4x5 foot  
screen

**The Loma**  
1507 W. 6th  
Los Angeles

Pro-football  
tickets and  
transportation  
on our own  
chartered bus.

A stopping off place for Palm Springs people.  
Owned and run by former Palm Springs people.

**Johnny & Gladys Davis**

Congratulations to

**CATHERINE GROVE**

and her faith in Palm Springs

*Kelley's*

## Al Stein Invites You...

to visit his new shop tomorrow and see the hundreds of lovely and interesting hand carved leather and sterling silver items on display, all of which were made on the premice.

### HAND MADE BELTS

A large selection of hand tooled leather belts in a wide variety of designs. Made for men and women. Ideal for western wear.

### BELT BUCKLES

#### TIE SLIDES—MONEY CLIPS

Carved in solid gold or sterling silver. Some set with precious stones in artistic designs.

### WALLETS

Finest of hand tooled leather wallets for men and women. Many styles and sizes to select from.

### Hand Carved Leather Pictures

Trimmed in Sterling Silver

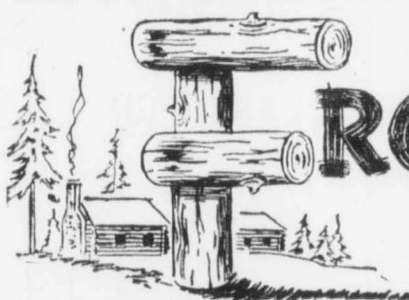
### COSTUME JEWELRY

Unusual designs in costume jewelry.

### SPECIAL DESIGNS

Western jewelry designed in gold or silver to meet your particular desire.

**SEE US FOR YOUR WESTERN ACCESSORIES**



**FRONTIER  
SHOP**

258 N. Palm Canyon Dr.

### OFFICERS AND DIRECTORS

Wm. H. Smith - - - - Pres.

Wm. R. Wright - - - V. Pres.

Culver Nichols - - - V. Pres.

Lucien Shaw - - - - Secy.

Laura Simmons - - - - Treas.

George Clarke - - - Director

Milton Hicks - - - Director

Stanley Rosin - - - Director

Harry Williams - - - Director

Lyle Newcomer - - Counselor

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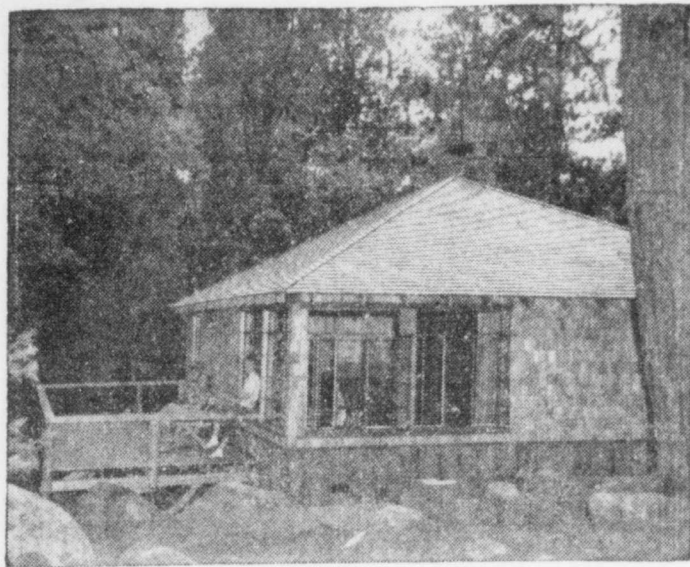
**S**TART  
AVING  
OON

"It isn't  
what you earn,  
it's what you save  
THAT  
COUNTS"

Loans for  
Home  
Building



## REAL ESTATE NEWS



**RUSTIC RESTFULNESS**—Shown above is the new deluxe cabin of J. Brandon Bruner, Los Angeles investment banker, completed in only 35 days from start to finish by Builder Trent Meredith. Cabin is in the Upper Fern Valley, Idyllwild.

### Building Record Set in Mountains

A construction record in mountain cabin finish and delivery was set recently by Trent Meredith, building contractor, as he completed the job in Idyllwild for Investment Banker J. Brandon Bruner of Los Angeles in 35 days from start to finish.

Original design taken from the cover of an American Home magazine, the cabin is built around a huge fireplace set at 45 degree angle of the house and just one foot off dead center. Forming a 13-foot fifth wall for the living room, the massive fireplace forms a sheer wall of red rock from floor to ceiling without a mantel, but with artistically placed flat rocks set to hold potted trailing plants.

An outstanding feature of the circulating type fireplace installation is that the back wall is used to corner the master bedroom and holds vents which circulate the heat into the bedroom.

### High Court Will Review Rent Act

Of interest locally was word Tuesday that the Supreme court had agreed to review the present rent control law.

The government appealed the Chicago case to the Supreme court. The suit was started by Housing Expediter Tighe H. Woods in an effort to keep Shoreline Cooperative Apartments, Inc., from evicting tenants. Less than 65 per cent of the Shoreline stockholders lived in the apartments. Therefore under rent control regulations tenants could not be evicted in order to give stockholders occupancy.

There is a grant of unbridled administrative discretion subject neither to reason nor findings of fact," the decision said.

## NEW MODERN HOME

For sale on large corner lot—An attractive desert home, carpeted wall-to-wall. Two bedrooms and bath; view windows in the living room. Garage. Convenient terms.

**\$9,500**

**Robert Ransom, Realtor**

The Plaza

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New Construction**

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## AT LAST LOW COST HOMES

Long needed in the desert area.

We are producing attractive modern roomy one and two bedroom homes with:

- Frame and stucco construction.
- Extra large view windows.
- Combed redwood finish inside and out.
- Glassed-in tub and shower.
- Youngstown kitchen cabinets and sink.
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- Carport, Tropicool roof, wide eaves.

The one bedroom house sells at **\$5,950**

Terms can be arranged. Let us show you this house!

**Rancho Vista Estates**

**Ernest Grill, Jr.**

EXCLUSIVE AGENT — PALM SPRINGS

344 N. Palm Canyon Dr.

Phone 6666

# Cathedral City News

By Mrs. Paul W. Clark, Sunhaven Court, Telephone 84-523

## Zones, Parks and Paving Discussed At C.of C. Rally

Special meeting of the chamber of commerce board of directors was called this week by President Warner Moon. Permission was granted to a Long Beach concern to put on a motion picture program two or more evenings a week at the Town Hall. Further details will be announced later.

Tyler Suess, county planner, consulted with the board to work out further details governing proposed zoning in the village. When the plans are in proper shape, public hearings will be held so that the ideas of all interested property owners will be heard. W. R. Hilery, chairman of the village recreation park committee, has also secured the services of Mr. Suess's staff in drawing up proposed layouts for the park development. Mr. Hilery said that it is hoped tentative plans will be available for discussion within the next month.

The board voted to circulate a petition for the signatures of owners of property on Broadway directed to the county supervisors requesting grading and paving of Broadway at state and county expense, property owners to pay for curbing.

A spirited discussion was aroused by the introduction of a motion to landscape the triangles on Broadway where it is intersected by streets crossing it diagonally. The proponents stated that they considered that this use would provide needed safety for pedestrians and traffic as well as being the most feasible and inexpensive way of beautifying the village. Pointing out that it would be much cheaper than tree planting along each side of Broadway both as to first cost and maintenance. The opponents contended that the area was more needed as a parking space to serve business patrons and that sufficient funds were not available to maintain the areas if planted to shrubbery and flowers. After considerable discussion the motion was defeated by a vote of five to four.

Being able to celebrate your 61st wedding anniversary is interesting news in itself, but when you can tell of eleven living children, forty grandchildren, fifty-one great grandchildren, then it is news. Mr. and Mrs. W. H. Blackwell of Littlefield, Texas, are the couple that has these many blessings. Mr. and Mrs. Blackwell are the mother and father of Sam Blackwell, manager of the DaVall ranch just west of the Village. The senior Blackwells arrived from their home in Texas last week to spend the winter with their son.

The first board meeting of the year for the Cathedral City School club was held at the home of the president, Mrs. Stanley Smith, on Wednesday, the 12th. Many plans were discussed and generous cuts of Mrs. Smith's delicious pie were served.

Charley Scherck, volunteer fire department chief, announces that there has been a shift in state forester personnel assigned to Cathedral City. Lyle White, formerly stationed here, has been transferred to Lakeland, being replaced by Andy Smith. Warren Fulton remains as relief man. Melvin Muller, assistant ranger of the Desert district, was here this week supervising the change-over.

### Bess Matloff

**Re-Opens Office**

Bess Matloff, well known Villager realtor, announced this week that she is re-opening her office here after a year's absence from local realty circles due to ill health.

She will be at the same location she was for four years previous, 235 North Palm Canyon drive.

This year, in addition to her local properties, she will handle Shangri La Palms sales.

According to sworn statements to the postoffice, The Desert Sun has more than double the paid circulation of any other paper in this territory. Nevertheless it feels that it can continue to contribute to the development of the desert area only by constantly increasing its news and reader coverage. With this in mind it has for the past two weeks, circulated a considerable number of sample copies in Cathedral City so as to acquaint newcomers with its value as a means of keeping abreast of desert happenings. The sample copies will now be discontinued and it is hoped that readers who are not now regular subscribers will fill out the subscription blank on this page so as not to miss succeeding ones. This column welcomes letters which may be of interest toward the betterment of the community. — Mrs. Paul W. Clark.

## Museum Program To be Presented

Sponsored by the chamber of commerce, which is making the Town Hall available, Lloyd Mason Smith, director of the Palm Springs Desert Museum, will give the program once a month in Cathedral City. The first program will be given on Sunday November 6th at 8 p. m. The subject will be announced later in this column. Mr. Smith needs no introduction to most of us, but for the benefit of newcomers, or old timers who have missed hearing him, we will say that if you like the desert, and if you didn't you probably wouldn't be here, you will like to hear what Mr. Smith can tell you. He not only knows our desert but he also knows how to tell about it.

The Fred Ahlefeld's are in the village for a few days, readying their A Street cottages for the season. They were desert residents for some time and are still desert lovers, but owing to an allergic condition, Mr. Ahlefeld is forced to live near the coast.

Mrs. O. A. (Ruth) Torgerson has returned from a several weeks' stay in San Francisco, where she helped attend her mother, Mrs. Grace Heron in her last illness.

Mr. and Mrs. Jack Johnson of Ketchikan, Alaska, friends of the Torgersons, are in the village for a few days. Mr. Johnson is superintendent of the North East Fish company of Ketchikan.

Raymond and Frances Hatton have returned to their Rancho Paradise which they deserted only intermittently during the summer, having divided the time with their summer cabin at Thomas mountain. They succeeded in getting some painting done just in time for the zephyrs of last Tuesday to give it a slightly dull finish.

### Palm Springs

**Tahquitz River Estates**  
100'x100' Lots, \$990 Full Price  
All improvements in and paid,  
6 blocks from Bullock's,  
Near Schools, Shopping,  
Transportation  
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Palm Springs Phone 2855  
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Paul W. Trousdale & Assoc.  
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City.....

## School Club Has Many Plans for Year's Activities

First meeting of the Cathedral City School club for the year was held at the school last week, with a large attendance. The new president, Mrs. Stanley Smith, together with the old members were very happy to have the privilege of greeting an unusually large number of new members, many of whom have agreed to perform the many necessary duties to make this a successful year.

Dr. Hoff gave an interesting talk on "What Makes a Good School." He not only stressed the learning of the three "R's" but also the three "A's"—Acceptance, Approval and Achievement. The 5th and 6th graders sang two songs a commended by Mrs. Helen Emery, the school principal.

The following officers comprise the new board: Eva Smith, president; Jean Patane, first vice-president and program chairman; Jean McCall, second vice-president; Betty Taylor secretary and treasurer; Helen Emery, membership chairman; Evelyn DaVall, hostess chairman; Julia Latrell, ways and means chairman; Hazel Jones, room mothers chairman; Martha Duncan, safety first and child welfare chairman; Victoria Scherck, publicity chairman.

Refreshments were served by Evelyn DaVall and Julia Latrell.

Mr. and Mrs. R. R. Rogers, desert winter regulars, have arrived at Davidson's Vista del Valle cottages for the season. They spent the summer at their Olympia, Washington, home.

## Cathedral City Personals

Mr. and Mrs. Eddy Miller have parked their traveler again for the season at Gordon's Trailer Park. Mr. Miller has reopened his electrical contracting shop.

Mr. and Mrs. Chas. R. Wood have returned and opened their Ideal Court. The Woods covered more than 8000 miles in Oregon, Washington and Canada during the summer with their new trailer.

Last week we mentioned Dick Kring as the only Cathedral City representative on the Palm Springs high school football team. Technically we may have been correct, but actually we were seriously slighting Marvin Hale, who resides on one of the large date ranches at the eastern border of our village. Marvin plays center and, usually, without substitution. Our scouts say he is a real bulwark in the line. While speaking of our representatives in the high school, mention should be made of Bill Spence, son of Dorothy and Jack Maddox, who is president of the sophomore class and who is also on the football team as one of the backs.

"Torgie" and Ruth Torgerson spent the weekend in Carlsbad, where Mr. Torgerson, president of the Desert Bank, attended a state bankers convention.

Marjorie and Paul Macfarlane have returned to Cathedral City this fall. Mr. Macfarlane will continue making photographic pictorials, and Mrs. Macfarlane is reorganizing her painting classes. During the past week

Mrs. Macfarlane has been painting two art-board posters in oil. One of these now hangs outside the Ah Moy cafe and the other will be displayed on the new Ye Yarne Shoppe opposite the post office.

Mr. A. M. Braddock, a plastering contractor from Banning, has taken desk space in the new Sinclair Realty office.

The principal speaker at the Lions club was Lloyd Mason Smith, director of the Desert Museum, who gave a most interesting and instructive talk concerning the formation of Coachella Valley and Salton Sea. Russ Barclay gave a report of his trip to the Lions regional convention in Reno. Russ Smedley proudly displayed a complete file of club bulletins from the first issue to date. He wagers that it is the only complete file intact.

Mr. and Mrs. Andrew J. Wartes of Seattle, parents of Rev. Jack Wartes of the Community church are visiting here for a few weeks.

Bud Rupp of Rupp's Supply is leaving this week on an extensive ocean fishing trip off the west coast of Mexico. We hope to have the lurid details later.

Plymires Naughty Nineties dining room got off to a capacity start last weekend. The building has been redecorated both outside and in. The murals executed by the Babcocks of Palm Springs are unique and the costumed waitresses present quite a floor show in themselves. Noted dining were Mr. Billy DeWolfe, Miss V. E. Lawson, Mrs. Zadie Bunker, Mr. and Mrs. Jim Ken-

aston of Palm Springs, Mr. and Mrs. O. A. Torgerson, Mr. and Mrs. Carroll Waller, Mr. and Mrs. Paul Clark, Ken Gentner of Cathedral City, Mrs. Frank Bogert of Thunderbird Ranch and Mrs. Ruth Bibb, Mr. and Mrs. Joe Portnoy and party of the Cove, Mrs. John Gentile of Desert Hot Springs, Mr. Paul Gogerty, Mr. George Morgan, son of the late Frank Morgan, from Rancho Mirage, Mr. Rudy Heimack and party from Indio, Mr. and Mrs. Ben Dickson and party of Los Angeles.

## Western Wear for Western Week

We invite price comparison on our complete line of men's and ladies' Western Wear.

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## Palm Desert Sunbeams

By Edith Eddy Ward

The desert sunsets at this time of year are something that cannot be described in words—they are so spectacular and breathtaking. First, there is the silver lining as the sun drops behind the clouds over San Jacinto mountain, then comes a sunburst of gold as it peeks through the clouds for a minute which gradually turns to orange, then a bright vermilion until the whole western sky seems to be on fire and one can almost see the ghost riders in the sky. As the sun sinks lower the clouds turn a deeper red, then mauve and finally a deep grey. About this time, different colors show up in the east—the Shadow mountains are a dark blue and the Chocolate mountains a soft purple against a background of powder blue and dusty rose in the sky above. To those who do not live here, it is worth making a special trip just to see an autumn desert sunset.

Little Pamela Peck, daughter of Mr. and Mrs. Vernon Peck, celebrated her third birthday at the Shadow Mountain club last week. Her guests were Barbara and Douglas Keedy of Palm Village; Carol and Christine Johnson and Bobby Gertler of Palm Desert, and her cousin Tala Grace from Calipatria. The lovely had fun riding the carousel and swimming before the climax of the party which, naturally, was the serving of ice cream and the birthday cake. A circus theme was carried out in the table decorations and the cake.

## Dedicate School At Palm Desert

Impressive ceremonies marked dedication of Palm Desert's new school building last Friday at 7:30 p.m.

More than 300 gathered for the event at which H. L. Cavanaugh, head of Indian school district with which the school is affiliated, presided.

Ward H. Grant, clerk of the board, made the formal dedication.

Among the many speakers was Cliff Henderson of Palm Desert Corporation, who donated the land for the building.

The informal opening of the Shadow Mountain club last week ended with a bang. Members and guests came from far and near to attend the three-day festivities. After a lovely reception at the Desert Art Gallery Friday afternoon at which Marie Ropp was hostess, a crowd of about 300 gathered at the Palm Desert Stables where Cliff Henderson was host for Shadow Mountain club at a cocktail party in the new Roundup Room. He was assisted by Mr. G. A. Chapman, club manager; Mrs. Hilma Lawrence, catering manager; Mrs. Irene Mathias, social director, and Maurice Johnson, activities director. Everyone was western and had a wonderful time. The Palm Desert Raiders, headed by Col. Bob Richardson, arrived from Big Bear Lake just at sundown and were greeted by the crowd singing western songs. After the cocktail party and the Raiders were properly welcomed, the first square dance of the season was held in the main dining room of the club.

One of the highlights of the evening was when Cliff Henderson raffled off Cliff's horse, Honey, for charity. Bernie and Kay Williams were down for the weekend with their darling daughters Gretchen and Judy—the two water babies that were seen splashing around in the Shadow Mountain pool from early morning until sundown.

Oliver (Ollie) Morris and his lovely daughter, Gerry and her husband, Earl Richardson, came over from Oceanside for the opening of the club. Gerry and Earl are the owners of the historical Guajome ranch at Vista. Their adobe hacienda is over 100 years old, having been built in 1847.

The Tommy Tomsons had a houseful of guests at the Hot Rocks and the Tom Colby's flew over from Rincon Springs. Others attending the festivities were Mr. and Mrs. Eddie Shipstad; Ruth Warburton, Julia Fleet, Mr. and Mrs. Percival K. Nichols, H. L. (Hank) Gogerty, Mr. and Mrs. Austin McManus and the Walter McManus, Mr. and Mrs. R. M. Trezevant, William Powell (thin man), Oscar Trippett and Gwynn Wilson, the R. P. Sheas, Mr. and Mrs. William P. Lear and Lillian Olsen, Mr. and Mrs. Vincent Marco, Fred and Sara Renker, the Billy Maloufs, Don Cameron and many others.

## Swim Certificates To be Awarded Local Students

Thirty-one official American Red Cross swimming certificates arrived at the office of the Palm Springs Unified School District early this week, the reward for those completing the swimming classes held at the local high school swimming pool this summer.

Those receiving beginning certificates are: June Andrews, Bill Bassett, Dick Casey, Billy Hect, Joe Leonard, Rufus Lewis, Peter Reed, Michael Murray, Joe Mosca, Louis Mosca, and David Osgood.

Qualifying as intermediate swimmers were: Patricia Bentley, Cecily Bond, Janet Castelow, Bob Gastwith, Jerry Greenfield, Denny Hammond, Gary Hammond, Joe Henderson, Jean McNeil, Gary McLearn, Phyllis Peeler, Robert Stillians, Tom Phillip, Charles Potts, Jean Reid, Lynn Sanders, Kenny Sanders, and Bonnie Woodmansee.

Bob Gastwith was the lone student to earn the highly prized Swimmer's Certificate.

The certificates will be awarded to the students by the principals of their local schools.

## Date Growers Face State Suit On Market Pact

Attorney General Fred Howser filed superior court lawsuits in Riverside last week against six Coachella Valley date processors charging that they refused to file reports in accordance with current marketing regulations.

He asked that each of them be fined \$500, ordered to supply the reports and restrained from filing any more business until they do.

Named in the six separate suits were Walter E. O'Neill, doing business as the Variety Hydrating Co.; K. M. Cologne, doing business as Cologne Date Gardens; Z. E. Zalay, doing business as Zalay Date Gardens; Richard Van Blaricom, doing business as the Van B Ranch; Jessie F. Wise and Martha D. Reid.

## Ceremony Oct. 29

Twin Pines camp for boys in the mountains on the Banning-Idyllwild road will be dedicated October 29. Probation Officer Harold Butterfield said.

Supervisors Monday accepted an invitation to attend.

## BOYS CLUB IS GOING IN FOR MODEL RAILROADING

Frank Partridge, director of Palm Springs Boys club, reported to the board of the organization that 5000 "Boy Hours" were spent at the club or under its supervision during an active summer. The Boys club institutions, did not close during the summer but maintained an active program throughout the warm months.

Four outings were supervised by the club, an overnight camping trip at Huntington Beach, another at Salton Sea and two trips to Los Angeles to see professional baseball.

IN PALM SPRINGS, the club was active in softball play, the summer report said, and a watermelon feast and a barbecue were held at the clubhouse. Jerry's Market, Hatchitt's and the Village Market donated the supplies for the latter.

A number of innovations are being planned for the winter season, it was reported. Every Wednesday evening there will be top movies, Thursdays, informal boxing matches, and a miniature football field laid out for touch football, supervised by Jim Partridge.

ANOTHER FEATURE is a model railroad system which H. H. Menard of the Hobby Shop will help set up. There will be a complete layout with yards, main line, scale model trains and landscaping.

Ed Dering, club secretary, will build tables for the project using the facilities of the high school wood-working shop and the Palm Springs Builders Supply and Dill Lumber company will furnish the lumber for the project.

Villagers interested in scale

## Three Services Each Sunday at St. Paul's Church

Three Sunday morning services are now being held regularly in St. Paul's in the Desert at 8, 9:30 and 11:00. The St. Cecilia Choir sings a complete service at 9:30 and the Parish Choir at 11:00. Both are under the direction of Wynne Davis Hammond.

Parents of small children are invited to come at 9:30, leave their children in charge of the teachers in the parish hall, and stay for the sermon, which will be this week: "Comprehensive Living—Trust in the Lord, and do good; so shall thou dwell in the land, and verily thou shalt be fed," said the Rev. Robert M. Hogarth, rector.

The Episcopal Service League meets again Monday night at 8 o'clock, as the guests of Mrs. Nelson L. Nickerson, 4064 Calle San Raphael. Mothers of small children and employed women find this group an opportunity for serving the church any community.

The Guild of St. Paul will meet on Tuesday morning at 10:30 o'clock for an all-day meeting as the guests of Mrs. Frank W. Camp, to work for the forthcoming Christmas bazaar to be held in the Parish hall on Wednesday, December 7. Mrs. Raymond R. Wilson is the general chairman.

## Cathedral City To Host County C. of C. Session

Board of directors of Riverside county chamber of commerce in session last week arranged programs for county meetings and accepted an invitation from Cathedral City to meet there for the January session.

Site for the meeting, to be held January 17, will be decided later.

## County Sends 2 To Convention

Chairman Floyd Gilmore of county supervisors, and Collis Mayflower, Fourth district supervisor, will attend the Bureau of Reclamation convention at Salt Lake City November 2 to 4. They were granted leave of absence and permission to leave the state at Monday's meeting of supervisors.

## Churches

**ST. LOUIS CATHOLIC CHURCH**  
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Father Joseph Leissler, Pastor  
Sunday Masses—8 and 10 a.m.  
Daily Mass—8 a.m.  
Holy Days—6:30 and 8 a.m.  
Confessions every Saturday—7:30-8:30 p.m. Sundays—7:30-7:45 a.m.

Religious instructions for the children attending public schools each Wednesday at 2:30 p.m.  
Baptisms, marriages and funerals by appointment.  
Non-Catholics are welcome to all services.

**CHRISTIAN SCIENCE SOCIETY OF PALM SPRINGS**  
A branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts, holds Sunday service at 11 a.m.

Wednesday evening meetings at 8 o'clock.

Sunday School at 9:30 at the church building, located at 271 Ocotillo Avenue.

The Reading Room upstairs in Colburn Center is open daily, except Sundays and holidays, from 12 to 4. The public is cordially invited to attend services, and to use the Reading Room.

**ADVENTIST CHURCH**  
H. A. Hanson, Pastor  
Telephone 2895  
(Sabbath Services at El Paseo Theater Saturdays)  
9:30 a.m.—Sabbath School.  
11:00 a.m.—Preaching services.  
Prayer meeting Tuesday nights at 410 North Indian avenue.

Young People's meeting, Friday nights at 1052 Tamarisk road.

## Church Building Next on Program

Palm Desert Community church began services for the new season last Sunday with Dr. John Robertson Macartney again in charge. Mrs. Irene Mathias, hostess at Shadow Mountain club, had charge of the musical features.

A charter has been obtained by the recently established church and at an early date permanent officers will be chosen, and a congregational meeting called to instruct the building committee to draw up plans for the first unit of the proposed church edifice.

Dr. Macartney's sermon theme Sunday morning will present the question "How can you resist the pleadings of a wonderful Savior?"

On occasion of inclement weather, the services will be held at the recently completed lounge at the Stables, up the road a short distance from the outdoor platform. Dr. Macartney said.

## Large Increase Shown in Sunday School Figures

Sunday school attendance at Community church last Sunday reached 230 which is thirty-four over the corresponding Sunday in October of last year. Classes of instruction are available for children of each age group level and for adult classes are provided for all who are beyond the high school age.

At the 11 a.m. service the Rev. James H. Blackstone Jr., pastor, will preach on the theme "My All For Christ." The Chancel Choir will bring special music. The Junior High Christian Endeavor society will meet at the church at 6:15 p.m. The Senior High society will meet in the pastor's home, 231 San Jacinto road at the same hour. Leaders of the meeting will be Mary Jean Lennie Douglas Winterton, and Norma Jean Smith.

At the evening service at 7:30

## Church Dinner Slated Tuesday

All members and friends of Community church are extended an invitation to attend the First Christian Fellowship dinner of the season which is to be held at the church next Tuesday evening at 6:15 o'clock.

This will be a pot-luck dinner, followed by an interesting program arranged by Mrs. Ross Blomberg. There will be community singing and pictures. Everyone is requested to bring a covered dish and own table service. Coffee will be served. Reservations are not necessary but would be greatly appreciated by calling 2-5831. The committee in charge is Mrs. John Dekker, general chairman, Mrs. Fay E. Brainard, Mrs. Ward Hayes, Mrs. Howard Stewart, Mrs. Myron Pearson, Mrs. Catherine Gentry and Mrs. Deering.

**EPISCOPAL CHURCH**  
(St. Paul's in the Desert)  
125 West El Alameda  
Rev. Robert M. Hogarth, rector  
8:00 a.m. Holy Communion.  
9:30 a.m. Morning service and sermon, followed by Sunday school lessons in the Parish hall.  
11:00 a.m. Morning prayer and sermon.

**COMMUNITY CHURCH**  
Cahuilla Road and Baristo  
James H. Blackstone Jr., Minister  
9:45 a.m. Sunday School.  
11:00 a.m. Morning Worship.  
6:15 p.m. Young People's meetings.  
7:30 p.m. Evening Service.

**CATHEDRAL CITY COMMUNITY CHURCH**  
(Cathedral Canyon Drive & D St.)  
Rev. Jack Waines, Pastor  
Phone 8-3462  
Sunday School—9:30 a.m. For all ages.  
Church—11:00 a.m.

Mr. Blackstone will bring another in a series of meditations on the great characters of the Old Testament Scriptures in which he has been pointing out the secrets of successful living. This Sunday the subject will be Moses, with special consideration of his great choice. A motion picture on

The Desert Sun—9  
PALM SPRINGS, CALIFORNIA  
Friday, October 21, 1949

the "Life of Moses" will supplement the message. The Junior choir under the direction of Mrs. Christine Tomlinson will sing.

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## Own Your Own Bungalow!

A colony of 50 individually-owned DeLuxe bungalows grouped around their exclusive swimming pool fills the need of a moderately priced desert home. The Palm Desert Corporation has had under study for months an own-your-own bungalow plan so members of the Shadow Mountain Club can buy a DeLuxe bungalow for their personal use—and rent the bungalow when they are away from the desert. SUN LODGE village is on an 11-acre tract adjacent to Shadow Mountain Club. Each unit is a complete apartment-bungalow, accommodating up to four persons—has living-room, bedroom, bath with tub and shower, dinette and Murphy kitchen. These bungalows will be priced at \$8375—and can be rented when not occupied, making it possible for them to actually pay for themselves. See the first model now being completed.

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## Desert Hot Springs

Sophie B. Sturtevant

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## Chamber Meeting

Well attended and successful meeting was held by the chamber of commerce at Elton's on Tuesday evening. More than 100 people attended and a good dinner was served. It was the first fall open meeting. President Herb Eccleston presided and presented the members of the board as follows: Julius Nathanson, vice president; Edna Chamberlain, secretary-treasurer; directors, R. B. McDonald, John Keil, John Fink, C. C. Covey, J. E. Hammer and Leroy Hamilton.

He then presented two of the past presidents, Frank Kibbey and Joe Bailey. Julius Nathanson then made his report on the matter of listings of apartment house owners in DHS who are members of the chamber. He said that 20 new members came into the organization. Mr. Eccleston then reported on the project of making Garnet the main railroad station instead of its present location eight miles west of Palm Springs. He explained that the Palm Springs station in 1939 was sold to the Banning Community. The project of making Garnet the main railroad station instead of its present location eight miles west of Palm Springs. He explained that the Palm Springs station in 1939 was sold to the Banning Community. The project of making Garnet the main railroad station instead of its present location eight miles west of Palm Springs. He explained that the Palm Springs station in 1939 was sold to the Banning Community.

The chief subject before the meeting was the resolution with regard to incorporating the chamber. Eccleston said the reasons therefor were: 1—That the chamber is a corporation; 2—That if the C. of C. would be sued, the board of directors would be liable; 3—That an incorporated body has more prestige.

After this the board meeting was closed and an open meeting was declared with the same officers presiding. S. B. Sturtevant spoke briefly on the advantages of subscribing to the Community Concerts association of Banning which will bring high class artists into this district. Then Jerry Storm of the Sentinel very ably brought out the necessity of having a larger swimming pool for DHS and a committee was appointed to investigate the possibilities of developing a new pool. Roy Hamilton was made chairman. A suggestion was made by Miss Knudsen that five to ten acres be made available for the pool together with general recreational activities. The important question of planting trees along all the streets, especially West drive and Cactus drive was brought up, as well as the matter of lower water rates.

## DHS Personals

DHS Parents club held its first meeting of the past week to elect officers and plan for the year. Joseph Kanya, principal of the DHS school, addressed the group on the subject of "Helping children to make the most of their mental ability." The club will sponsor two paid members this year. Officers elected were: Mrs. Marge Anderson, president; J. R. Kanya, vice-president and program chairman; Mrs. Lloyd Gibbs, secretary; Mrs. K. Gallagher, treasurer.

Miss Vivian Hayes, Katherine Farnham and Sophie B. Sturtevant attended a dinner Monday evening in Banning, given by the Banning Community Concerts association. Miss Lucille Thompson, representative of Columbia Artists Management, Inc. of New York and Chicago, of the Community Concert Service is a division, addressed the group. She was introduced by the general chairman, Alto May Rutherford. The Banning group has its headquarters at the Banning hotel and is campaigning for members this week only. Anyone interested in bringing fine artists to this area should contact Miss Thompson at the Banning hotel or Sophie B. Sturtevant at DHS.

Mr. and Mrs. John D'Altoia of Los Angeles visited DHS this week to renew friendships. They come every year and this year brought with them their three charming nieces of Rochester, N. Y. They are Mary Desino, Pam La Deila and Kay Mantelli. This is their first visit to California and they were enchanted with this area. They are staying in Palm Springs.

Mrs. Helen Hatch, Betsy Ross and Mrs. N. R. Warner made a trip to India on business. The heavy machinery for the paving of Pierson boulevard and the repaving of the avenues has arrived and is grouped on Palm drive.

The wife and two daughters of Frank Lee have returned from Montrose, Colorado, their former home, where they had gone on a visit last summer. The Lees are here principally for the health of their two daughters. Mr. Lee operates the service station and garage on Palm drive near Eighth avenue.

Mr. and Mrs. Lee Hamilton of Pacoima visited the parents of Mr. Hamilton, Mr. and Mrs. Roy Hamilton, over the weekend. They brought with them their little daughter Linda.

Mr. Miller is the newly appointed minister of the Community Methodist church at Pierson and Mesquite. Rev. Miller is a graduate of the University of Washington. He has a Bachelor of Divinity degree from the Lutheran Seminary in Philadelphia and has traveled extensively in Europe. Mrs. Miller is a talented musician.

Frances Gogerty is all ready in her shop which she has just reopened for the season with a selection of the most appropriate apparel for this area.

The petition to change the names of the avenues is now in the hands of the supervisors for action. Decision is due in six weeks.

Martin Mayer and his wife have returned to their home on Third street. They will remain for the season.

Estelle Ayres, a friend of many years of Frances Gogerty, is leaving from San Francisco to visit.

Constance Holmes has rented a home on Eighth avenue for the season. Beginning November 15, she will bring her patients from Los Angeles for baths and treatments. Miss Holmes is a physiotherapist of ability and renown. She visited the baths and brought with her as guests, Dr. and Mrs. C. W. Meers of Orange, Mr. and Mrs. W. L. Meers, Los Angeles, Mr. and Mrs. Everett Kerr, San Bernardino, Miss Mary Smith, Los Angeles, and Frederick Thomas, Ft. Bragg.

All Jolson and party were here to take the baths and treatments. Mr. and Mrs. John DeLoie of Leimert Park have returned to the desert for baths and relaxation. Their many friends here are happy to see them again.

Mr. and Mrs. C. C. Willets of Los Angeles and Mr. and Mrs. John Howe are guests at the Desert Retreat. They will remain for an indefinite period.

Dr. and Mrs. Nattkempe were guests of Mr. and Mrs. Halstead for several days. The Nattkempes are from Napa, where the doctor is on the staff of the Napa hospital. Mrs. Halstead is a sister of Dr. Nattkempe.

Mrs. K. K. Kirschner has been confined to her home with illness for more than a week.

Frank Dunbar of San Jacinto was a guest at the Sun Dial Terrace. Mr. Dunbar breeds horses which he runs at the Tia Juana track. Other guests at the Sun Dial were: Dr. and Mrs. Bettag,

## Crossword Puzzle

## HORIZONTAL

1. Sudden animal

2. Lightly of

3. Uncooked

4. Husband of

5. Wide-awake

6. Runs away

7. Vast age

8. Compass point

9. Profit

10. Profit

11. Profit

12. Profit

13. Profit

14. Profit

15. Profit

16. Profit

17. Profit

18. Profit

19. Profit

20. Profit

21. Profit

22. Profit

23. Profit

24. Profit

25. Profit

26. Profit

27. Profit

28. Profit

29. Profit

30. Profit

31. Profit

32. Profit

33. Profit

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35. Profit

36. Profit

37. Profit

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39. Profit

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41. Profit

42. Profit

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45. Profit

46. Profit

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55. Profit

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57. Profit

58. Profit

59. Profit

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66. Profit

67. Profit

68. Profit

69. Profit

70. Profit

71. Profit

72. Profit

73. Profit

74. Profit

75. Profit

76. Profit

77. Profit

78. Profit

79. Profit

80. Profit

81. Profit

82. Profit

83. Profit

84. Profit

85. Profit

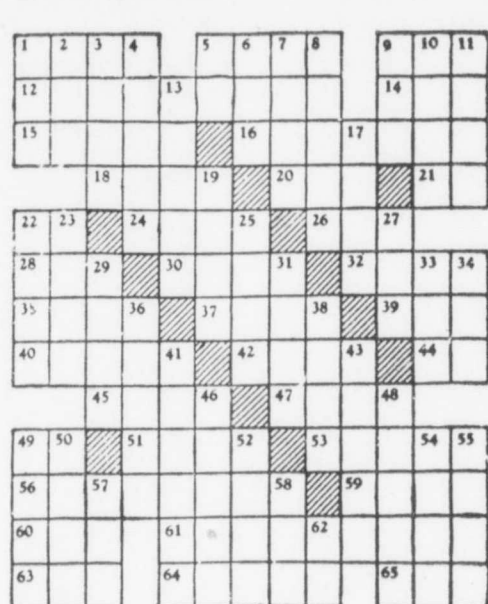
86. Profit

87. Profit

88. Profit

89. Profit

90. Profit



## Answer to LAST WEEK'S Puzzle

1. Room in a house  
2. Nothing  
3. Second hand  
4. Small shoot  
5. 100 square  
6. Cushion  
7. Curved mold  
8. Ornamental  
9. Ensemble  
10. Sheep  
11. Mountains  
12. Book of maps  
13. Soon  
14. King of beasts  
15. To interpret  
16. Yellow bugle  
17. Communal  
18. Twenty-four hours  
19. Large deer  
20. Sliced cabbage  
21. Slight affirmation  
22. Middy  
23. Humorous  
24. Equal  
25. Former  
26. Autocrat  
27. Immediately  
28. Part of a body  
29. To be  
30. Masses of  
31. Floating  
32. Epic poem  
33. Human  
34. Roman garment  
35. Mockery  
36. To quash  
37. Bling  
38. European  
39. Brilliantly  
40. Chapter of the Koran  
41. Wicked  
42. Horse's gait  
43. Negative reply  
44. Dawn goddess  
45. To exist

## The Desert Sun CLASSIFIED ADS

Published every Tuesday and Friday,

PHONE 2249

P. O. BOX 120

PALM SPRINGS

## RATES

One Two Four Nine

Time Times Times Times

Per Line .25 .45 .80 1.60

## DEADLINES

TUESDAY ISSUE—10 A. M. MONDAY

FRIDAY ISSUE—10 A. M. THURSDAY

● MINIMUM SIZE AD, 3 LINES.

● COUNT 25 LETTERS AND SPACES TO A LINE.

● DO NOT ABBREVIATE WORDS.

● RATES BASED ON CONSECUTIVE ISSUES.

● ADVERT 10 PER CENT FOR PAYMENT IN ADVANCE ON 2 OR MORE INSERTIONS.

## DESERT Museum NEWS

This evening begins the new series of Anthropology talks and films, replacing the biology series of last season. The talks will be given by the museum director, Lloyd Mason Smith. The subject of the first program will be "Man's Place in Nature," with a film entitled "Evolution." These programs will be open to the public without charge at 8 p.m.

Tomorrow the field trip will be in the afternoon and will go to Andreas canyon, one of the loveliest of the local palm oases. One mile of easy trails walking and 15 miles of paved road driving is involved. There will be a toll charge at the gate to Palm Canyon. Meet at the museum at 1 p.m.; return at 4 p.m.

Dr. Harold M. Hill of Redlands will be the guest speaker tomorrow night at 8 o'clock. Dr. Hill will present the story of an expedition to Lower California told in spectacular color movies, "Mexico's California." Public invited to attend, no charge.

First meeting of the Desert Photography Group will be held Monday at 8 p.m. Stuart Robertson of Berkeley will show his unusual and beautiful color slides on "Yosemite Scenes." A film, "Men of Gloucester," will also be shown. This program is open to the general public without charge; amateur photographers are especially invited.

Next Tuesday the films will be: "Wheels Across India" (an exciting picture showing the fantastic cobra priestess), "A Fortune in Two Old Trunks," "Strategic Minerals," and "Adventures of Junior Raindrop." Public invited; no charge, 8 p.m.

Thursday at 8 p.m. a special membership program will be presented. Three films will be shown: "Beyond Bengal," "Navaho Land," and "Prospecting for Petroleum." Open to Museum members only.

The Guy Cochran were in the park for a week visiting old friends and neighbors. They are now pulling a 30 foot Duo trailer and were proceeding on to visit relatives in Tucson. They promised to be back here later to spend the season.

Among new trailblazers being welcomed to the park are Col. and Mrs. Griswold, the D. J. Jackson family, the Merrills, the Dudleys, Earl Sullivan, the Charlie Thoringtons, Dr. Kavanaughs, Cap Arnolds, Doctor McBurney and others who we will mention at another writing.

Buyers attending the show will be informed as to how the fashions presented can most effectively be used in newspaper ads and, in addition, will receive a portfolio containing four examples of how to display California merchandise in window displays to achieve the best results.

Among the 35 models who will be used for the showings will be 10 girls who have posed for covers of The Californian during the past year.

IN ADDITION to the three showings, buyers attending the Fiesta will witness a swimming and diving exhibition and informal swimwear display at the Desert Inn pool at 11 a.m. Sunday, and a display of square dance fashions at a dance following the Saturday night show.

The Fiesta will be the first attempt in California to present a group of selected fashions from leading style originators in a manner considered to be the most helpful to buyers.

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## Personals

VETERANS: Do you wish to improve your earning power? Learn to fly! Palm Springs Airport School of Aeronautics is approved for Veterans Flight Training. For information please call 2705 or stop by Palm Springs Airport.

CACTUS blossoms in full color. Something new and different in Christmas cards. Wide range for your selection, some as low as 5c. Desert Magazine, Palm Desert. Open 8 to 5, seven days a week.

PSYCHOLOGIST with a plan for an idealistic school needs secretary with sufficient funds to carry on for short time. File 94, Desert Sun.

LOVING care by mother for two children, age 2-5. Licensed modern home. \$45.00 month each. Phone 2101 Loma Linda.

Swedish Foot Massage Zone Therapy. See Ingeborg. Ph. 7582. 260 S. Indian Ave.

BOARD and room wanted by elderly woman in private home. Phone 84523.

## Service Miscellaneous 15

## ONE CENT SALE

## NURSERY STOCK BARGAINS

Buy one of these items at market price and you get the additional plant for one penny:

Lantana Mkt. price .65  
Marguerites .65  
Pyrethra (red) 1 gal. 1.00  
Pyrethra (red) 5 gal. 3.50  
Oleander, 5 gal. 3.00  
Waxleaf Privet, 1 gal. .65  
Chrysanthemums, 1 gal. .65  
Evergreen Elm tree 5 gal. 4.25  
No inspection required from our nursery.

## EHLERS CUT RATE NURSERY

1393 W. Ramsey St. BANNING, CALIF.

SPRINKLER SYSTEMS Brick Patios—Many Designs Licensed Contractor Free Estimates. Phone 4643

SLIP COVERS AND DRAPES CUSTOM MADE IN YOUR HOME BY THE DAY. PH. 4923.

## Home Services 20

## REFRIGERATION SALES &amp; SERVICE

## TEX DRISKELL

292 S. INDIAN AVE.

Phone 2828

## Situations Wanted 25

YOUNG MAN wants position as manager or assistant of small hotel or apartments; will stay through summer; also complete knowledge of swimming pool operation. Furnish best of references. Box 95, Desert Sun.

PUBLIC ACCOUNTANT with extensive Federal and State tax experience wants sets of books to keep for the small business. Reasonable rates. Box 93, Desert Sun.

LOCAL engineer or superintendent to repair and maintain also. Prefer large club or hotel. Can manage. File 75, Desert Sun.

LADY WANTS general housework, care of children. Experienced in all types of work. Write Box 91, Desert Sun.

LET US DO YOUR HOUSEWORK. DAY OR HOUR. PHONE 24265.

PRACTICAL NURSING Baby Sitting Work by hour. Phone 24701.

STRAIGHT COOK. White woman, experienced. Live in or out. Box 86, Desert Sun.

LADY will care for children by hour, day or week. Fenced-in yard. Phone 7066.

POSITION wanted in home as companion-secretary. Medical experience. Box 85, Desert Sun.

BABY SITTER Experienced. Reliable Mrs. Crook—Phone 9081

SMALL jobs in carpenter work. Maintenance, fix-it work. Cabinet work. Phone 7682.

WANT WORK, laying cement blocks. Experienced man. Lee Grannis. Phone 2-4054.

## Help Wanted 27

HOUSEKEEPER wanted—Middle aged, care for two children. Room and board plus salary. Call in person before 4 p.m. 355 N. Indian Ave.

NEED HELP? Phone Jane Brown 2838 P. S. Employment Agency 180 N. Indian

PIN BOYS WANTED—TOP PAY. Palm Springs Bowling Academy.

PRIVATE room in exchange for evening baby sitting services. Phone 4053.

WOMAN for general housework and care of baby. Live in. Ph. 24195.

## Business &amp; Financial 30

SMALL trailer park and home, good location, established business. 915 B St., Cathedral City, or write Owner. P. O. Box 186.

ESTABLISHED CAFE. THE DESERT CAFE, CATHEDRAL CITY.

## Business &amp; Financial 30

FOR SALE—Trailer park just completed. Individual rest rooms, also furnished house. H. M. Allsberry, 854 1st St., Cathedral City. Phone 83662.

## For Sale or Exchange 34

2 RESIDENTIAL UNITS REQUET CLUB 2 BLOCKS One 3-bedroom, 2 baths, furnace heat and nicely furnished.

One 2-bedroom, 2 baths, unfurnished. Large lot, enclosed patio.

EQUITY \$15,000 WANTED Santa Monica, Pacific Palisades Canoga Park-San Fernando Valley

INVESTIGATE 480 Santa Clara. Phone 3783

## Real Estate For Sale 35

FOR SALE—Five room house within five minute drive from downtown Palm Springs. Beautiful view of the mountains and desert. Kitchen and bath tiled, hardwood floors in large living room, hall and two large bedrooms. Garage and walled-in patio. All on large 13,000-sq. foot lot. House less than one year old. Call 24824 for appointment to see property.

COMPLETELY furnished, 1-bedroom home, less than year old. Can use yourself, or rent for you by management at \$15.00 day. 30x80 filtered pool (Unit 8, 2675 N. Indian). For details, see manager or write 369 N. Croft, Los Angeles 48.

8 FURNISHED apartments on Highway 111, near Shadow Mountain Club. 4 buildings. 1 1/2 acres, landscaped, new, \$34,500. \$7,500 down, balance convenient terms. Phone Palm S. 83232 or 83112.

IN RANCHO Mirage near swimming pool 2 bedroom, pumice brick house, completely furnished, tile bath-shower, fireplace 1/2 acre lot, landscaped. \$11,000 Terms. Phone Palm Springs 83232 or 83112.

LAND BARGAINS—Act now. Salt-on Sea acreage, in 160 acre parcels or more. From \$7.50 to \$22.50 per acre. R. A. Ellsworth, Palm Village, Rt. 1, Indio Ph. 76271. Palmdell Tract Office, Highway 111. Phone Indio 76551.

MODERN, 2-bedroom home, fireplace, cooler, carpeted wooden floors, screened porch and patio, landscaped cor. lot. Owner, 621 Glenn Ave. Best location in Cathedral City.

JUST repainted 2 bed-room. Modern furniture including washer, 2 patios, fireplace, detached garage and 10x12 storeroom. Fenced lot. Phone 6361. 584 Plaza Amigo.

BIG BEAR LAKE major corner 10x147. Three residences. Price \$15,000. Near Masonic Hall and Stewart Ski Lodge. Courtesy to Realtors. Blair, Palm Springs Biltmore.



Real Estate For Sale 35

Sheptenko  
Home Specials!

Ranch-Type

Three bedrooms, two complete bathrooms, large living room with fireplace. Asphalt tile in bath and kitchen. Steel sash, well built. Large lot. A steal at

\$10,500

Easy terms

Hillside Home  
With Pool

Four bedrooms, three baths. Offers the finest view and seclusion in Palm Springs. Completely furnished by outstanding decorator. Priced to sell at only \$30,000.

\$5000 down

Beautiful Estate

Near Colonial House—only two blocks from center of town, 4 bedrooms, 4 baths, large living room with fireplace—furnace heat. Completely furnished. Guest house and garage. Large heated and filtered pool. Grounds completely landscaped and walled. Price reduced from \$60,000 to

\$39,500 For Quick Sale

Sheptenko

REALTOR

475 N. Palm Canyon Drive

Phone 2727

Billy Wright

Realtor

Exclusive Listings

Income—9 new units consisting of one and two-bedroom, beautifully furnished. Large grounds, well landscaped, and fronting on three streets. Room for add. units or pool. Priced—\$64,000. Terms.

Billy Wright

Realtor

and Associates:  
Al Hoover, Don Peake, Chas. Snyder, Art Greenfield  
285 N. Palm Canyon  
Phones: 5727-2815

Dave Rose  
Specials!

6 Apts. \$30,000

Close to Palm Canyon drive, new and modern, with bedrooms and kitchens. Beautifully furnished. Air conditioned, extra large lot, room for pool and many more units. This is positively the best buy in income property in Palm Springs. See me at once about this! A terrific value at—

\$30,000

Good terms—No trades.

Dave Rose

Realtor

252 N. Palm Canyon Dr.  
Phones: 2844-3123

BRAND NEW!!

Beautiful, spacious 6-room home, 1400 square feet, plus garage, large lot, all modern improvements, unsurpassed desert view, tennis courts, swimming pool, children's playground under construction. Palm Springs Outpost, Ramon Road, 4 miles east of Palm Canyon Drive. A few left at only \$9,950. Phone Palm Springs 5132 or Comet, Inc., 1031 S. La Brea, phone Webster 0168, L. A.

CLOSE IN — 2-bedroom modern house with heated and filtered swimming pool. A completely walled estate, beautifully landscaped. Only \$29,600 furnished. Can be sold unfurnished for \$26,500. Phone 2064, evenings 5475.

1127 CALLE DE MARCUS can be leased with option to buy, lease money applied on purchase. patio, fireplace, air conditioned, 3 bedrooms, 2 baths, rolled ed. Sun deck. Large lot. Sale price, \$16,750. Phone 2064, evenings 5475.

SEE THIS

Lovely new 4 units, attractively furnished. Best of construction. Fine rental location. 1315 N. Indian Ave.

NEW TRIPLEX on corner lot; all have kitchens, 2 are doubles. Hurry! A good season is before you. Only \$23,500. Ph. 2064; evenings 5475.

FOR SALE OR RENT—Beautiful, brand new home, close in, fully furnished. 2 bedrooms, 2 baths, large living room, real fireplace. Terms. Phone 3352.

3-ROOM HOUSE, fireplace, patio —\$6,000. Shangri La Palms, 30-945 Sierra Del Sol.

Real Estate For Sale 35

Exclusive  
Rentals

for Responsible Tenants . . .

\$500

Per month—Beautiful home, close in, 3 bedrooms, 2 baths, attractively furnished.

\$600

Hillside home, lovely patio, 3 bedrooms, 3 baths.

\$650

In sheltered area within walking distance, lovely big rooms, 4 bedrooms, 3 baths.

\$850

Lovely new house near Tennis Club, 4 bedrooms, 3 baths. Adults only.

\$1000

WITH SWIMMING POOL. Attractively furnished house . . . with walled-in area around pool. 4 bedrooms, 3 baths.

\$1000

Beautiful hillside house with large living room, 2 bedrooms, 2 baths and 2 servants' rooms, share pool and loggia. Magnificent view.

\$1250

In fine location, large 5-bedroom, 4-bath home with furnace heat. Heated swimming pool and large grounds.

\$1500

Near Colonial House, attractive desert house with 6 bedrooms, 3 baths, heated swimming pool.

ASK TO SEE THESE ATTRACTIVE HOMES

Muriel E. Fulton

REALTOR

AND ASSOCIATES

Frances Wilson, Ernie Dunlevie, Burnham Bigelow

482 N. PALM CANYON DRIVE

PHONES: 2226-2225

Wanted---

Boy Friend!

I'm already pretty—but I want a "boy friend" who'd like to keep me that way. It's easy to do—just put a little water on my green, lawn-like cheeks; and trim my tree-like beauty spots occasionally. That's all I need to keep me attractive. For such a "boy friend" I'm willing to sacrifice a little. I'll even take in another "girl friend," or a wife and children—if he insists. You'd like the way I nestle here, and I'm so roomy inside (I know you'd like the broad beams I show). Too, my heart-like furnace makes my insides very warm. I'll just open myself up wide for the right guy, and he (and his'n) will so enjoy my 3 bedrooms and 2 baths, and my enclosed lanai with Bar BQ. I have so many more hidden qualities that I suggest you ask a friend of mine to tell you about them. See

Martha James

REALTOR

or Graham Dexter and Arch Noble

445 N. Palm Canyon Dr.  
2751—PHONES—2812

Palm Springs'

Most

Outstanding

Estate

Over two acres beautifully landscaped grounds; six bedrooms, five baths. Attractive guest penthouse. Large completely equipped pool.

Offered for sale, exquisitely furnished—

ONLY \$65,000

Sheptenko,

Realtor

475 N. Palm Canyon Dr.

PHONE 2727

Exchanges 36

WANTED

LISTING OF GOOD PROPERTY

WE GET RESULTS!

ADOLPH ISRAEL

457 N. PALM CANYON

PHONE 2981

'46 CHEVY Stake truck, 1 1/2 ton flatbed, perfect condition—for late model pickup or station wagon. Anthony J. Pacella at Angelo's Palm Village Inn, Indio 76501.

65 ACRES in growing subdivision. Abundance of water, 6 1/2 miles from Palm Springs high school. Exchange for house in Palm Springs. Phone 2173.

Exchanges 36

A GENTLEMAN'S RANCH, 406 acres, can be used as HEALTH RESORT or DUDE RANCH. 4 1/2 minutes from Palm Springs. scenic view. Has 1 mile highway frontage on new ocean to Desert highway. Artesian Sulphur springs. Lake stocked with bass and blue gill. Plenty of quail, deer, duck and rabbits. Large ranch home, caretakers home and large guest house, large pool, stables and barn, 2 trucks, tractor, and farm implements, 20 acres fruit trees. Has oil and mineral possibilities. Owner has spent \$100,000 developing as a hobby for his health. This property open for a cash offer or consider trade for Palm Springs income up or down. Write for photos and particulars. Box 67, Desert Sun.

VERY LOW rent for attractive, furnished apartment. Electric range and refrigerator to woman or couple to work part time towards rent. Sunhaven Court, on the highway east end of Cathedral City.

NEW 3-room apt. beautifully furnished in rattan. Air-conditioned. Near new Palm Desert high school. Lease year or season. Also single. Call Palm Village 76721 or Box 193, Palm Desert.

NEW 1 bedroom apartments, furnished and unfurnished. Greatly reduced to \$65, \$75, \$85 to 1 a. m., 6-8 p. m., 1311 Camino Amapola.

GUEST HOUSE, 2 rooms, bath, light housekeeping, private entrance, driveway. Couple, \$200 month, season, \$125 month yearly. Phone 3265.

EXCHANGE FOR SEATTLE

Residential or income property.

We have over 100 clients with residential and income properties in Seattle to trade for Palm Springs. Mail all particulars and pictures.

DON KENNEDY

4231 University Way

Seattle 5, Washington

Business Rentals 38

APARTMENTS — Newly painted and decorated, excellent beds, seasonal or yearly rentals, \$100 month. ENCILIA Lodge, 150 Vista De Chino.

SWIMMING pool. New 3-room apt. modernistically furnished. Bendix washer, panel ray heat. Seasonal or yearly lease. 970 Parocella Place. Phone 3772.

SINGLES and doubles. Center of town. Children welcome. Victoria Villa, 444 N. Indian Ave., Call 2957.

FURNISHED 3-room apt., \$75 month for season. Heat and cooler. Corner Cathedral Canyon Dr. and Plumley.

NEW, 3 ROOM APARTMENT, beautifully furnished. Air conditioned. Moderate rental, year or season. 910 Sunny Dunes Rd.

FURNISHED studio apts. Paid utilities. Kitchens. In center of town. Inquire at 186 S. Palm Canyon Drive.

LARGE single apartments, kitchens, beautifully furnished. Season \$150, or yearly basis \$100. 363 Mel Ave.

LARGE 2-bedroom, fully furnished, will house 6 or more. Lease season, year. 545 Calle Roca.

NEW APTS., beautifully furnished. All electric, air cooled. Splendid location. Ladera Lodge, 536 D St., Cathedral City

SINGLE apartment, utilities and linen furnished. Weekly or monthly. The Orleans, 373 S. Palm Canyon.

SLEEPING rooms & housekeeping apartments, \$10 week up. Utilities paid. 704 First St., Cathedral City.

4-ROOM apartment, nicely furnished. Refrigerator, cooler. Reasonable by week or month. 990 North Patencia. Phone 4734.

SINGLE APT. for one. Center of town. Reasonable. 292 St. Mary's Court, or call 5974.

ATTRACTIVE new kitchenette apartment. Reasonable rate. 770 Chuckwalla. Phone 2-6485.

FURNISHED studio apt. Close in. Month or season. 233 S. Indian. Phone 5975. Apt. 3.

FURNISHED singles and double apts., \$60 to \$100 a month. Tallyho Apts., opposite KCMJ.

VISTA DEL CHINO APTS. Monthly rates. Adults. Reasonable. 1535 N. Indian. Phone 5832.

SINGLE apartment by month or season. Reasonable. See Sobanski, Children's Tramway Park.

DESERT HOT SPRINGS. Lovely furn. apt. Fireplace. View windows. \$50. Ph. 4272 weekends.

3 ROOMS and bath. Sun deck and garage. Near Village Market. 566 Calle Ajo.

NEW 3-ROOM APT., REASONABLE. 1361 CAMINO AMAPOLA.

FURNISHED APARTMENT, 1381 N. INDIAN AVE. PHONE 3191 OR 3283.

WELL furnished, colorful, smart. Twin beds, tub and shower. Good district. Phone 6921.

Houses for Rent 46

RENT OR LEASE—Modern 2-bedroom. Wall heat. Large kitchen, breakfast nook. Dining room. Living room. Fireplace. 2 baths. 2 unfurnished rooms, will furnish. Near Racquet club. 281 E. Cabrillo Rd. Brokers welcome.

MODERN 2-bedroom bungalow. Nicely furnished. Also large upstairs apt. Reasonable for season or year. Owner, P. O. Box 314, Cathedral City. Phone 8-3602.

BANNING—Nice 2-bedroom furnished house in nice neighborhood. \$85 month. Children o.k. Inquire 173 Andreas Rd., Palm Springs.

1 BEDROOM bungalow, \$25 per week and up. Sunlit Bungalows, 581 Grove St., Cathedral City.

UNUSUALLY attractive furnished 2 bedrooms, 2 baths, \$150. Phone 4272 weekends.

LOVELY furnished home, 3 bedrooms, garage, near schools. Patio quiet. Phone 6191.

Apartment for Rent 43

DESIRABLE, beautifully furnished 1 and 2 bedroom bungalows. Large living room, kitchen, bath, all electric, closed in lawn. By month or season. Reasonable rate. Call 2371. Vista del Oro, 261 1/2 Avenida Ortega, South Palm Springs.

NEW 2-bedroom, furnished, large living room, fireplace, hardwood floors, double garage. Reasonable. Morengo Valley. 18 miles from Palm Springs on 29 Palms Hwy. Inquire Morengo Inn.

THE UNUSUAL home charm. One or 2 bedrooms, 2 baths. Furnished (owner, secluded). No. 3, 1200 S. Palm Canyon Dr. References. Garage. Season or yearly.

THREE bedrooms, furnished, air conditioned, completely enclosed, nice garden. Located on San Jacinto. Ideal location. \$2000 season. Phone P. S. 7974.

UNFURNISHED 2 bedrooms, 2 baths, hardwood floors, air conditioned. White Tropical roof. Garage. Patio with barbecue. Yearly lease. Phone 7125.

NEARLY new 3-room apartments, exceptionally well furnished. For rent or lease. Close to bus. Must be seen to be appreciated. Reasonable. Phone 6023. 2690 Junipero Road.

NEAR Wonder Palms Hotel, 2-bedroom, all-electric, modern. Quiet, wonderful view. Fireplace, trees, reduced for nine months. Phone 83392.

1-BEDROOM house near Wonder Palms, modern, electric, quiet, view. Reduced rent for long period. Phone 83392.

2 BEDROOMS, 2 baths, 2 car garage, patio, deck, furnished. Very nice. Phone 6921.

FOR RENT—Large house-trailer on lot. Private facilities. Close in. \$50 month. 435 Andreas.

FOR RENT—Small house. Arenas property. 347 El Portal. Contact Mrs. Baker on Jean St.

Trailer Rentals 49

COMPLETELY furnished, DeLuxe Vagabond for 2 people. On nice lot, 2 blocks from center of town. \$60 plus lights. Located at Palm Springs Trailer Corral, 114 S. Calle Encilia. Phone 24054.

FURNISHED TRAILER and cabana, \$50 month for 7 months. Box 96, Desert Sun.

Household Goods 50

FACTORY RECOVERS

For all Patio Furniture. High Quality, Low Cost. Free Estimates.

BAMBOO BLINDS

Clean, light color, fine mesh. 3x6 feet, \$2.50. 6x6 ft., \$5.00. Chaise lounge pads, \$5.95 up. Gay colored duck patio pillows, \$1.19 each. 9x12 felt base rugs, \$6.95. 9x12 fibre rugs, \$19.95. Asphalt tile, first quality, 9x9, 6 1/2 cents up. Rattan — Modern — Maple Furniture. No fancy frills—no fancy prices.

YOU SAVE THE DIFFERENCE

MAHER'S FURNITURE

DESERT HOT SPRINGS

Open Evenings

BED DIVAN, twin Hollywood beds, full size mattresses and box springs; 2-pc. gray living room set; 6-pc. early Calif. bedroom set; 9x12 fiber rug, cannot tell from new. Cor. D St., Cathedral Canyon Dr., Cathedral City

KENMORE WASHER, 1949 model, hardly used, \$85. 4 double beds, complete with mattresses and bed springs, \$15 each. 138 Andreas Road. Phone 4652.

30-GALLON gas water heater, davenport and matching chair. Wedgewood gas range, excellent condition. Phone 7432. 1066 San Jacinto way.

ELECTROLUX VACUUM CLEANERS Sales-Service and Supplies Home Demonstration PHONE 6122

6-CUBIC FT. Frigidaire, good running condition. Roper gas stove, good condition. Ph. 3231

COOLERATOR, gas stove, Cold-spot refrigerator. 245 El Portal. Phone 4283.

LAWN SWING with canopy, blue with white fringe, perfect condition. Ph. 2-4812 weekends.

FOR SALE—Norge refrigerator, 8-cubic foot size. Fine condition. Phone 6791.

THOR AUTOMATIC combination Washer-dishwasher, used. Ph. 2148. C. Brechlin.

HEATING STOVE and electric washer for 1 sheet. Office Mineral Trailer Park.

Trailers for Sale 51

TRAILER and cabana for sale. Cooler. Furnished. Mineral Trailer Park.

Houses for Rent 46

FURNISHED 1-bedroom house, refrigerator, heater, modern, sleeps 4, \$75 month. Yearly or season basis. Also upper apartment, same size, same rent. Cottage for \$50 month, sleeps 4. Wright, Cathedral City, 654 B St. Phone 8-3722.

NEW 2-bedroom, furnished, large living room, fireplace, hardwood floors, double garage. Reasonable. Morengo Valley. 18 miles from Palm Springs on 29 Palms Hwy. Inquire Morengo Inn.

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Trailers for Sale 51

TRAILER and cabana for sale. Cooler. Furnished. Mineral Trailer Park.

Trailers for Sale 51

27-FT. dual tandem wheel house trailer, sold new at \$3850, priced at only \$1295 for quick sale. Also 24-ft. Westcraft Montecito, lived in only 3 months, original cost \$3400, will take \$1985. These trailers can be bought on easy bank terms. Also trailers from \$495 and up.

Pavny's Butane TRAILER SUPPLY STORE 1001 S. Palm Canyon Drive Phone 7342

PAN AMERICAN 24-FT. BIG DISCOUNT. NO TRADES. Also Used Trailers, \$395 Up. TRAILERS FOR RENT \$30 Month and Up. AUTO TRAILER EXCHANGE 1065 E. Ramsey Banning, Calif.

18-FT. 1948 ANGELUS TRAILER. \$825. See to appreciate. Mitchell, Sunny Cove Trailer Park, Cathedral City.

A REAL BUY—25-foot cottage house trailer. Natural gas, private toilet, shower, cooler



## Indians Meet Hemet There In 3rd Game

Hemet high, one of the pre-season picks for a crack at the Riverside County league title, but upset last week by Perris in that school's first loop victory in two years, plays host to Coach C. E. Ballagh's Indians tonight.

It will be a third round game for both teams.

The Indians have won one, from Coachella, and tied one, with Banning. Hemet thumped Beaumont in the loop opener and bowed to Perris last week.

In other league games today San Jacinto takes on Banning at Banning, Beaumont goes to Perris and Coachella plays host to Elsinore.

## NEW & USED CARS

### THIS WEEK'S SPECIAL

- '47 Olds, 76 Model. Hydro-matic. A-1 shape. Like new. \$1545
- '41 Olds, 4 door. Sedan. Re-built engine. A clean car and good transportation \$725
- '41 Plymouth Coupe. New engine, new paint, new upholstery. (This you should see) \$650
- '49 Stude. Land Cruiser. Nearly new car.
- '40 Ford V-8 1/2-ton Pickup. Very clean.

Many Other Excellent Buys in Good Condition.

PHONE 4110

**Mark O. Torrance**

Authorized Studebaker Agency Sales & Service

521 E. RAMSEY — BANNING

## Mickey Finn's Gridders Will Meet Jayvees

Mickey Finn's football team from Los Angeles will meet Palm Springs high school junior varsity on the local lot in a football game, date to be decided later.

Proceeds will go towards charity, half to the Mickey Finn foundation and half to the Youth Center. The Finn foundation provides wholesome recreation for Los Angeles boys.

Palm Springs Unified school district approved the game following a request from Paul Summers of the Youth Center committee.

## Plans for Rodeo Get Early Start

H. M. Horkheimer is back in town.

And that means World championship rodeos.

Horkheimer was here to lay preliminary plans for the annual spring rodeo here, tentatively set for February 4 and 5.

It will be backed again by Lysle Greenman, who staged the successful championship rodeo here last spring.

Frank Bogert will again be master of ceremonies, he said.

## Cash Named New Court Reporter

Seymour L. Cash, deputy coroner for 15 years and well known in Palm Springs, has been appointed court reporter for Superior Court Judge John Gabbert's department. Three, it was announced Tuesday.

Judge O. K. Morton announced Cash's appointment at Tuesday's installation ceremonies for Judge Gabbert.

LET GEORGE DO IT!  
**SIGNS**  
by  
  
NEW ADDRESS  
271 S. INDIAN AVE.  
PHONE 2885

## 2 Village Teams Compete Sunday In League Games

Baseball fare at The Field next Sunday will be a game between the local Dodgers and the Banning Merchants. Game time is set for 2 p.m.

At the same time at Oasis, the Palm Springs Contractors will tangle with the Indio Cubs.

Both are league games, according to Don Allen, local man who is secretary of the league and who is busy arranging the full season schedule.

## Tenpin Topics

By LEONA ROTH

Desert League got off to a nice start Monday night, everyone getting their shoes laced on time, and when those Plaza Garage boys breeze into the bowling alley you can bet your life they mean business. They walked away with a total score for the game series of 2842 but they had better keep a sharp eye on the L. A. Lathing team, they were right on their tail with a total of 2841. Rolling for Plaza Garage, Riese chalked up a nice 3 game total of 200.

Al Stein, Frontier Shop, held the spotlight last Friday night by bowling blindfolded as a fill-in for Junior Chamber of Commerce but lacked one pin of having it shine on him again when he rolled a 464 for a 3 game total Monday, one pin under Benier's 465 top game score for the Frontier Shop. Total series 2559 and high game score of 174 for Benier.

THAT 'WOOD BLASTIN' Jed Ostling wasn't content to walk off with high score of 550 for the series but he copped the high game score of 217 too, for his Desert Sun team. Jed should bowl a wicked game before many days have passed, that is if we can find pin boys in the pits.

Total series score—2614.

High game score for Hathaway of 214 with Willie Nebling running a hard 212 helped L. A. Lathing run their series scores to 2841. This team looks like tough competition before the season ends with klegers like Julius Edelstein rolling a high game score of 512, Berry 508, T. Tiano 441, Fred Hathaway 511, and Nebling 578.

RAY LUSBY INS. team racked up a nice series total of 2324—high game score of the evening went to Gene Johnson with a 165 also high series total of 437. Sharing the honors with Johnson was Johnny Micklos who tied for the third game score, rolling a 152 and only 2 pins below in the 3 game total.

Del Tahvitz team beat by 138 pins over Lusby Ins. with a neat total of 2462. High game score was captured by Callory with 165. Retort came up with 449 to

## Desert Gridders Run Into Grief In Initial Game

Last Saturday's football game between the Coachella Valley Packers and the Compton Athletic club at Indio proved to be a field day for the strong Compton aggregation which averaged 220 pounds in the line and 175 in the backfield as they swamped the Valley men 44-13.

Starting out with a 23-0 score the first half, the second half gave promise of a different outcome as a pass from the Valley's Jacobs to the Palm Springs member of the team End Bob Nordin, followed by a lateral to Bentley Wallis did the trick for the first tally of the Packers.

The second score also came in the third quarter as another pass to the Palm Springs flash completed the CAC's 39 paved the way for another pass to Nordin in the end zone for the second TD.

## Packers Tangle With L. A. Club

Coachella Valley Packers semi-pro football team, with three wins and one loss so far this season, tomorrow risk this record at a meeting at the Indio high school Date Bowl with the Los Angeles Wildcats, a top colored team from the metropolitan area.

Game time at Indio is set for 8:15 p.m. with tickets 50 cents for adults and 25 cents for children. Expected to star again this game is End Bob Nordin of Palm Springs, who has been going hotter'n a two-dollar pistol during the past few games.

Perfect attendance and punctuality marked the second week of bowling for the girls league on Tuesday night. The pin mawling was loud and hard as the Plaza Garage girls swung into action. They rolled a fast game and came up with top total series game score of 2452 but bowed out to El Paseo Pharmacy for high game score of the league when Paul scored a smashing 176.

Skippy Partridge is again "chopping wood" for the Village Pharmacy Coffee Shop and gave away with both the high game score of 149 for her first night bowling for the season, but yielded to Zellstra for high 3-game series score by knocking over 375 pins.

Bullock's Desert Store team is in there pitching this year with Elaine McLoughlin walking away with the high game score of 154 and 3-game series score of 413.

Watson's Texaco Station competing for the evening with El Paseo Pharmacy, gave them a trouncing with high game score of 149 for her first night bowling for the season, but yielded to Zellstra for high 3-game series score by knocking over 375 pins.

Bullock's Desert Store team is in there pitching this year with Elaine McLoughlin walking away with the high game score of 154 and 3-game series score of 413.

## ATHLETIC CLUB MAKING RAPID FORWARD STRIDES

Palm Springs Athletic club (soon to add the term, "Incorporated.") is expanding into a major Village organization, according to leaders of the movement.

Since its meeting one week ago, many businessmen have proffered their dues for joining the organization which will fill a void long felt in the Village—that of supplying proper facilities for physical conditioning to adults of the town.

LES JACKSON, TREASURER, said yesterday that he has been receiving a steady stream of signatures at the Youth Center office applying for membership and paying their six dollars which includes initiation fee and first three months of dues.

President Bill Goodridge Jr.

**AUTO**

Tops and Seat Covers  
Sport Tops - \$45 up  
Plastic Seat Covers \$37.95  
Fiber - - - \$24.95

Also  
**FURNITURE UPHOLSTERY**  
**SAUNDERS**  
UPHOLSTERY  
2873 W. Ramsey Banning

  
**Now Open 15th Year**

**Now Picking**  
**NEW CROP DEGLET-NOOR**  
and Varieties of Soft Dates

3 LBS. — 85c and Up      15 LBS. — \$2.75 and Up

**Snyder's Date Garden**

Turn left from Highway 1/4 mile east of Cathedral City, turn left at Wonder Palms, follow paved road and signs to packing house.

**CATHEDRAL CITY — PHONE 8-3513**

## Grove Family Plays Large Part in Early Development Of Palm Springs Section

Opening of the new Grove building at 254-264 North Palm Canyon drive this week marked another step in the forward-looking faith of Mrs. Katherine Grove and carries on the development work begun by her late husband, John J. (Jack) Grove 27 years ago when they first came to Palm Springs.

The new structure, containing three store rooms downstairs and two luxuriously furnished apartments on the second floor, involves the latest in modern design and construction and replaces a Palm Springs landmark.

The Groves first came here in 1922 and in 1924 Jack Grove bought 640 acres from the Southern Pacific and built a community there which is now Cathedral City. He also pioneered many other projects in the Palm Springs area and was prominent in the development of the Village. As one of the pioneer realty men in the Village in the early 20s, he sold much of the property which now makes up Palm Springs.

Mrs. Grove recalled this week that there were but four buildings on the drive when they first came here.

They bought the original Grove Court in 1926 and through the years, until 1941 when Mr. Grove was fatally stricken while on a trip to San Francisco, together watched Palm Springs grow up around them.

Grove's office was in a building where the Chi Chi now stands, almost across the street from the new modern business which opens this week.

"That building will stand for a long time as a monument to Jack's and my faith in Palm Springs," said Mrs. Grove. "It's going to stay in my family."

Mrs. Grove instructed Jim Ramsey, general contractor, and Ray Kelley, who furnished the building, to "give it their all" and, as a result, it is one of the best built buildings in the Village and the apartments beautifully furnished.

"That was quite a job, putting up that building, and now I'm planning a rest, I'm going to South America on a 1-a-m-p steamer just to relax and rest. My husband and I used to travel all over the world but this will be my first trip in nine years," she said.

## New Building and Loan Fills Long-Felt Want Here

About seven months ago the idea was born that Palm Springs was badly in need of a savings and loan association inasmuch as the Coachella valley is about the only location in California where the facilities of this type institution is not available.

Millions of dollars are deposited annually in these savings associations and a like amount loaned out for the construction of homes in the area served, it is said.

The Coachella Valley Savings & Loan association was conceived by a group of local business men and under the guidance of the organizer, Wm. H. Smith, who had previously been in the building and loan business in Long Beach, an organization was formed which on July 25 became a corporation, chartered by the state of California and licensed to conduct a building and loan business within a radius of 50 miles of its office in Palm Springs.

### THE ORGANIZERS of the asso-

## Storm Ends Long Fire Watch--For A Little While

It has been a long summer—but vacation time is at hand for lookouts in the San Jacinto mountain area.

For the first time since May they were given a respite this week as lookout stations were temporarily closed.

Heavy cloudbanks and 36 of rain in the hills caused the vacation but come clearing sunny weather and they'll hurry back to their posts.

The lookouts, Mrs. Ethel Stephenson, Ranger Peak; and Jess Southwell, Tahquitz Peak; have been at their stations almost constantly since they went on duty. Mrs. Shumway and Stephenson were given a few hours off during the snow storm in the early part of October.

Southwell hadn't left his \$826 foot-high post since he went up five months ago. Tahquitz Peak is the highest lookout station in the San Jacinto mountains, and is the only one in the southwest that has to be supplied entirely by pack animal.

A tangle in the hair was once believed to be caused by elves, according to the Encyclopaedia Britannica.

Postglacial skeletons found in Europe indicate that the so-called California gray whale was formerly native to the eastern Atlantic.

**A Lifetime Opportunity**  
**Home --- Income**

In the heart of a  
**Date Garden Paradise**  
10 minutes from center of  
**PALM SPRINGS**

  
\$3700 Complete  
Lovely Desert Home  
Built in garden of full growth heavy bearing date trees.

Local Office:  
MRS. BESS MATLOFF  
235 N. Palm Canyon Dr.  
Ph. 3191

DIRECTIONS: Go out Palm Canyon Drive to Ramon Road, go east on Ramon Road, cross Highway 99 to Wallace Date Gardens, inquire at Wallace Date Gardens.

**MANITOU DESERT HOMES CO.**  
6912 Hollywood Blvd.  
Hollywood, Calif.  
Telephone HUDson 2-7476

**To The Desert Sun**  
Colborn Center, City

My suggested name for THE FIELD (formerly Field Club) is \_\_\_\_\_

My suggested name for the new municipal public park is \_\_\_\_\_

My name is \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

## Postpone Final Decision On Park, And Field Name Suggestions

Names for The Field and municipal park, still coming in to The Desert Sun, may be continued until the first week of November, according to word from the city council this week. This is not due to any scarcity

of names but to the fact that the next council meeting will not be held until November 2. With the last issue of The Desert Sun coming out on the first, that date will then be set as closing for the contest.

Above is the convenient form for YOUR selections for names for the two recreational facilities of the city.

## Earl O. Mills Is Approved for Planning Post

Earl O. Mills, St. Louis master planner, working out of a Los Angeles office, was this week approved by council in the matter of master planning of the city of Palm Springs over an 18 month period.

Terms of the contract with Mills call for at least one and one half days per month in the Village with at least a total of 28 days in town during the 18 month period. For his efforts Mills will receive \$175 per month with a lump sum payment at completion of contract of \$1800.

For 200 years during the Middle Ages, most of the fighting was done by knights, and townspeople did not participate.

**8 UNITS FURNISHED**

Only  
**\$7500**  
DOWN

**Munholland & CO.**  
431 N. Palm Canyon Drive  
Phone 3673  
CHET HOOBER  
Associate Realtor

**PALM SPRINGS EMPLOYMENT AGENCY**

JANE D. BROWN

A COMPLETE EMPLOYMENT SERVICE

PH. 2838      180 N. INDIAN

**GOING TO BUILD?**

THE BEST COSTS NO MORE!

30 years experience in "Better Building" enables us to give you the utmost in building efficiency.

**A. B. CRIST CONSTRUCTION CO.**  
PHONE 4493      PALM SPRINGS

## HATCHETTS MARKET

196 So. Indian Ave. Ph. 7755  
Free Delivery 10 A.M to 3 P.M.

**13th ANNIVERSARY SALE**

Believe it or not, this is our 13th season in Palm Springs, giving you the tops in quality, services and prices.

**Friday and Saturday**

• **MEAT DEPT.** •

WHOLE OR HALF—WILSON CERTIFIED

Hams - - - - - lb. 55c

CORN KING

Sliced Bacon - - - - - lb. 59c

**FRESH AND LEAN**  
Ground Beef  
lb. - - - 35c

**FRESH KILLED**  
Fryers lb. 69c  
DRAWN—NO WASTE

WE HAVE JONES DAIRY FARM BACON AND SAUSAGE. STEAKS CUT TO ORDER, A AND AA GRADE

PIPPIN FOR COOKING

Apples - - - - - 5 lbs. 31c

RADISHES — MUSTARD GREEN 4 bun. 19c

GREEN ONIONS — SPINACH

UTAH GREEN GREEN

Celery --- Cabbage - - - lb. 5c

Peanuts --- Jumbo - - - lb. 29c

SOFTWEAVE

Toilet Paper - - - 3 for 29c

Mayonnaise --- Best Food qt. 38c

**HUNT**  
Tomato Sauce  
ea. - - - 5c

**LESLIE—1 1/2-lb. Box**  
Salt - ea. 5c

**Pard Dog Food** - - - 3 for 38c

LADY CHOICE—ASSORTED—7-OZ. JAR

Jams --- Jellies - - - 2 for 25c

SEGO—PET—CARNATION—TALL CANS

MILK - - - - - 2 cans for 23c

**THE NEW JERRY'S MARKET**

Corner Indian and Amado  
**FRIDAY-SATURDAY SPECIALS**

Lean Pot Roast - - - - - lb. 47c

Ground Chuck - - - - - lb. 37c

Babybeef Short Ribs - - - lb. 23c

Veal Shoulder Roast - - - lb. 55c

Veal Stew - - - - - lb. 32c

Whole Pork Shoulder Roast lb. 49c

Pure Pork Sausage - - - - lb. 59c

Rancho Tomato Soup - 3 cans 23c

Rancho Vegetable Soup 2 cans 21c

Flour---Pillsbury 5 lbs. 39c -- 10 lbs. 77c

Spry - - - - - 3 lb. can 77c

Cigarettes - - - - - All Popular Brands — Carton \$1.49

Sego Canned Milk - - - 2 for 21c

PARING KNIFE FREE WITH 6 CANS

Dog Food Skippy or Marcos - - - 3 for 23c

Fancy Eating Apples - - - 7 lbs. 25c

Fancy Lg. Stalk Celery - - - ea. 5c

Churches Grape Juice - - - Qt. 33c

Orange Juice Snow Crop Froken - - - can 23c

Margarine All Yellow, All Colored - - - lb. 31 1/2c

Blackeyed Peas - - - 3 cans 29c

Open All Day Sundays---Including Meat Dept.  
Open Evenings 'Til 10 P. M.